



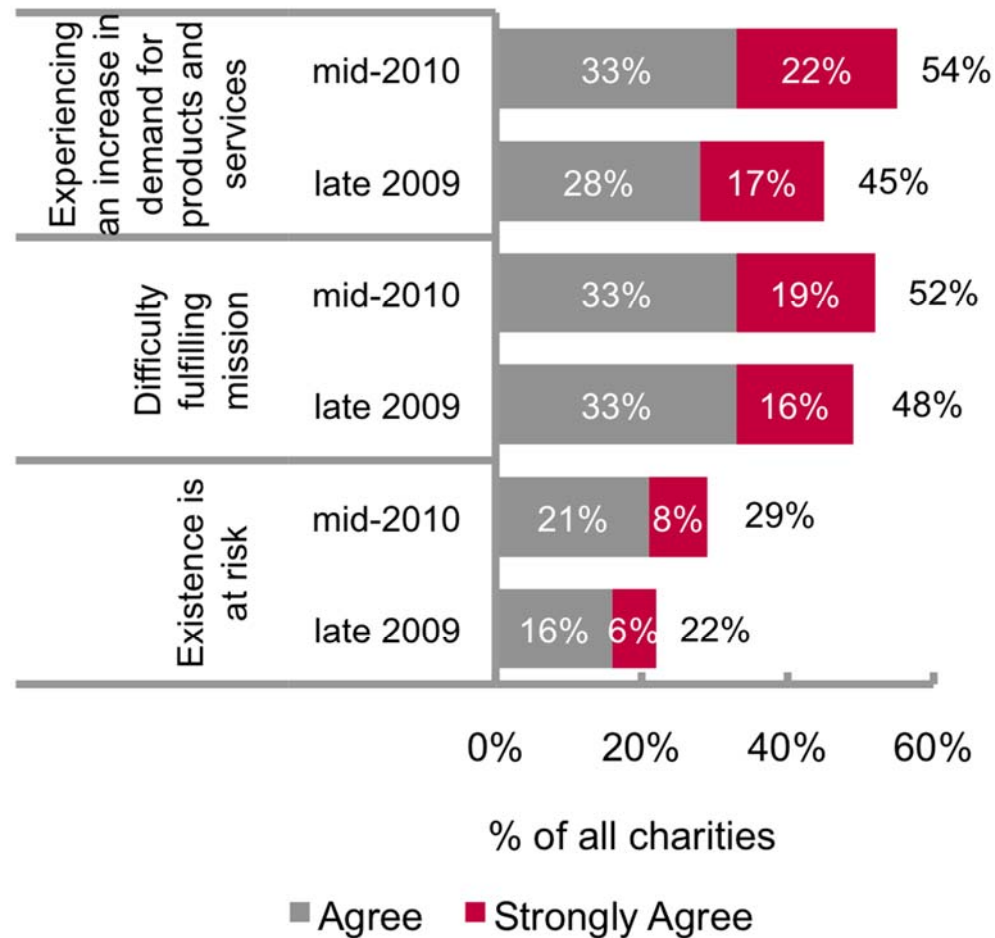
Imagine Canada's *Sector Monitor*

August, 2010

Highlights from the *Sector
Monitor*, Vol.1, No.2

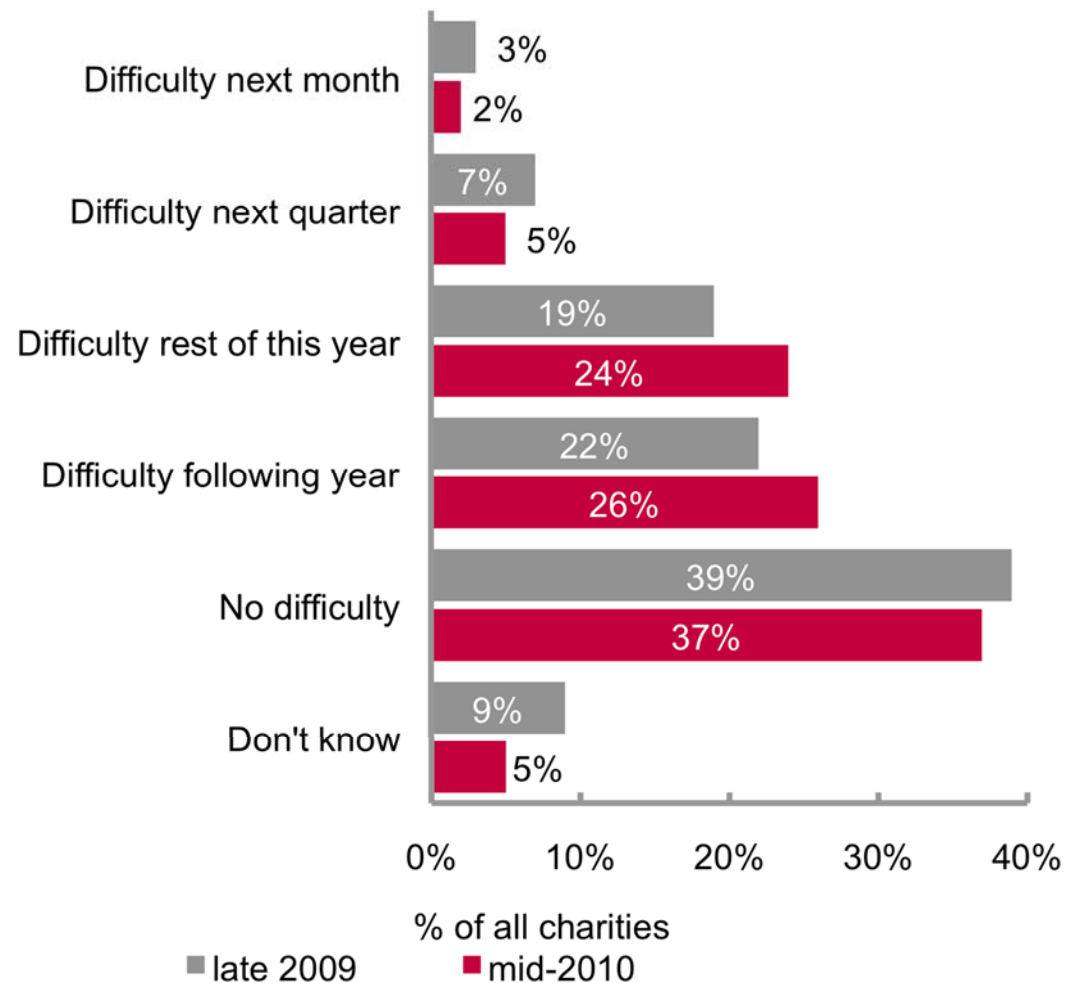
Over half of organizations face challenges carrying out their mission and more than one-quarter are at risk.

More charities are reporting increased demand and/or that their existence is at risk.



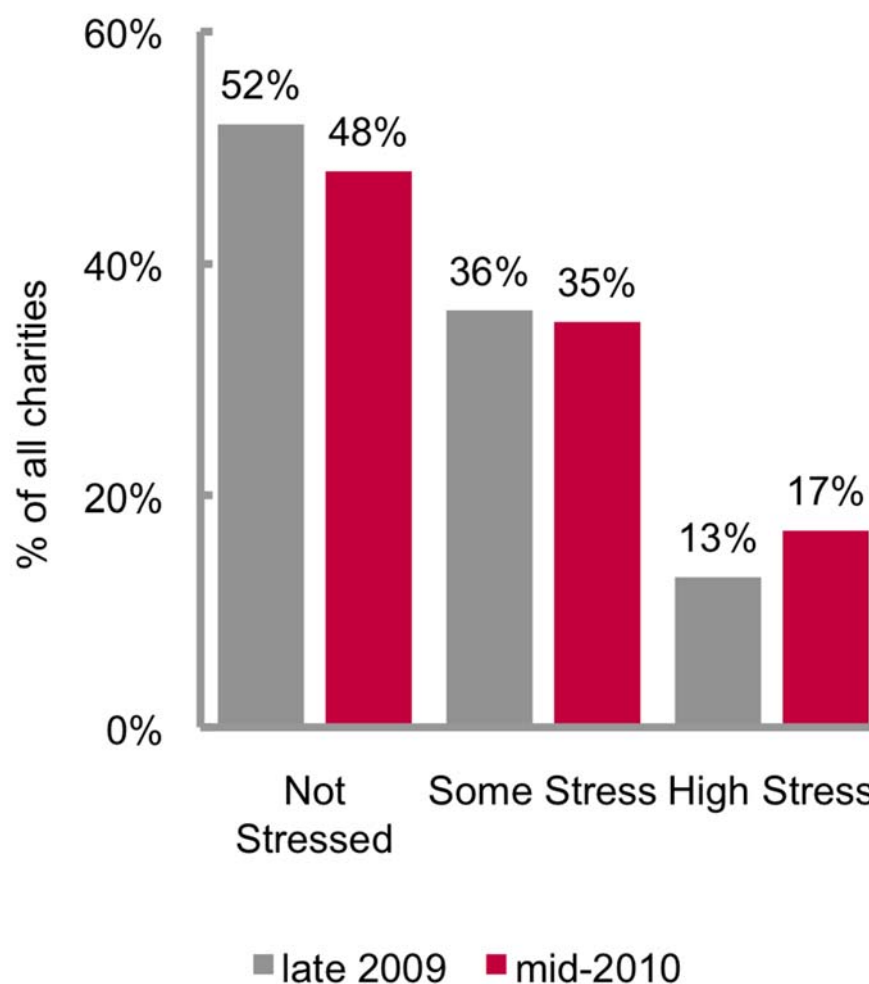
Most organizations forecast difficulty covering expenses at some point in the next two years.

More organizations are forecasting difficulty covering expenses over the medium- to long-term.

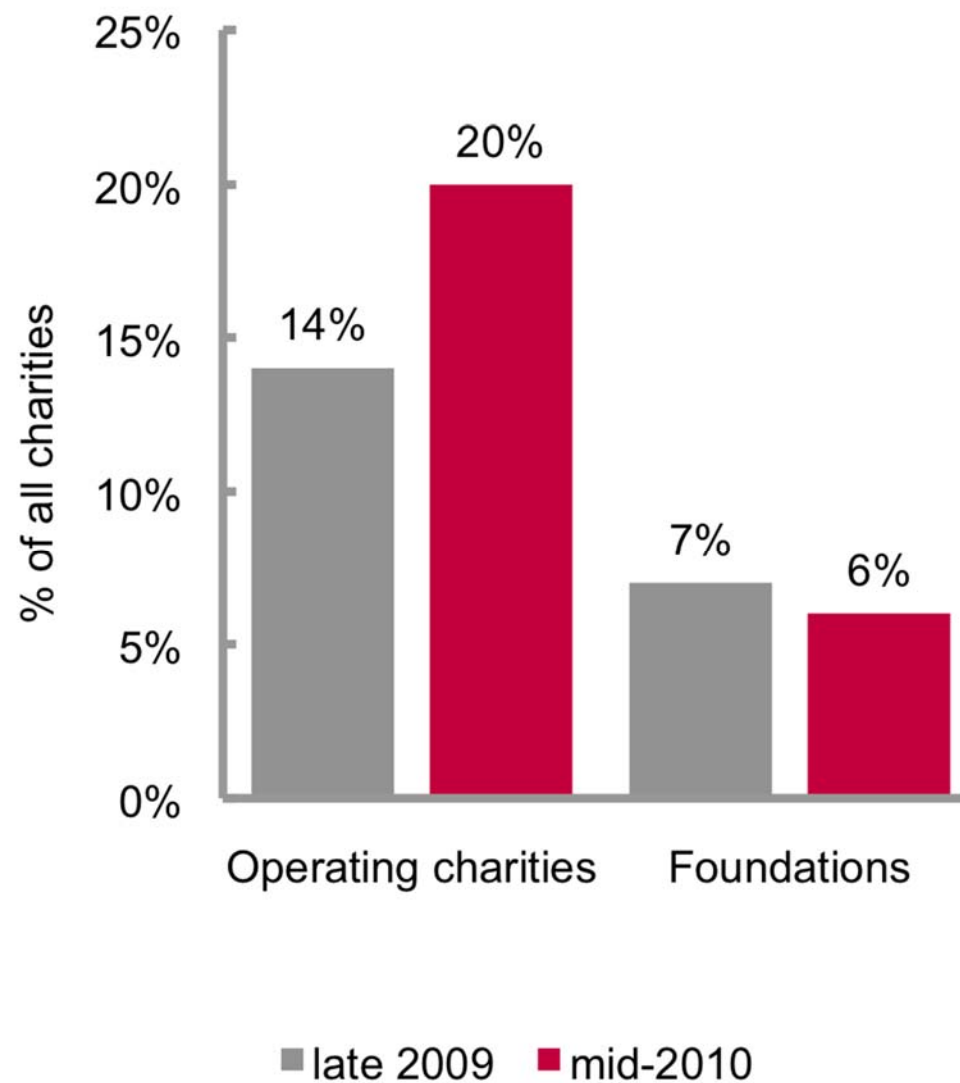


The percentage of charities under high stress has increased to 17%, from 13% in late 2009.

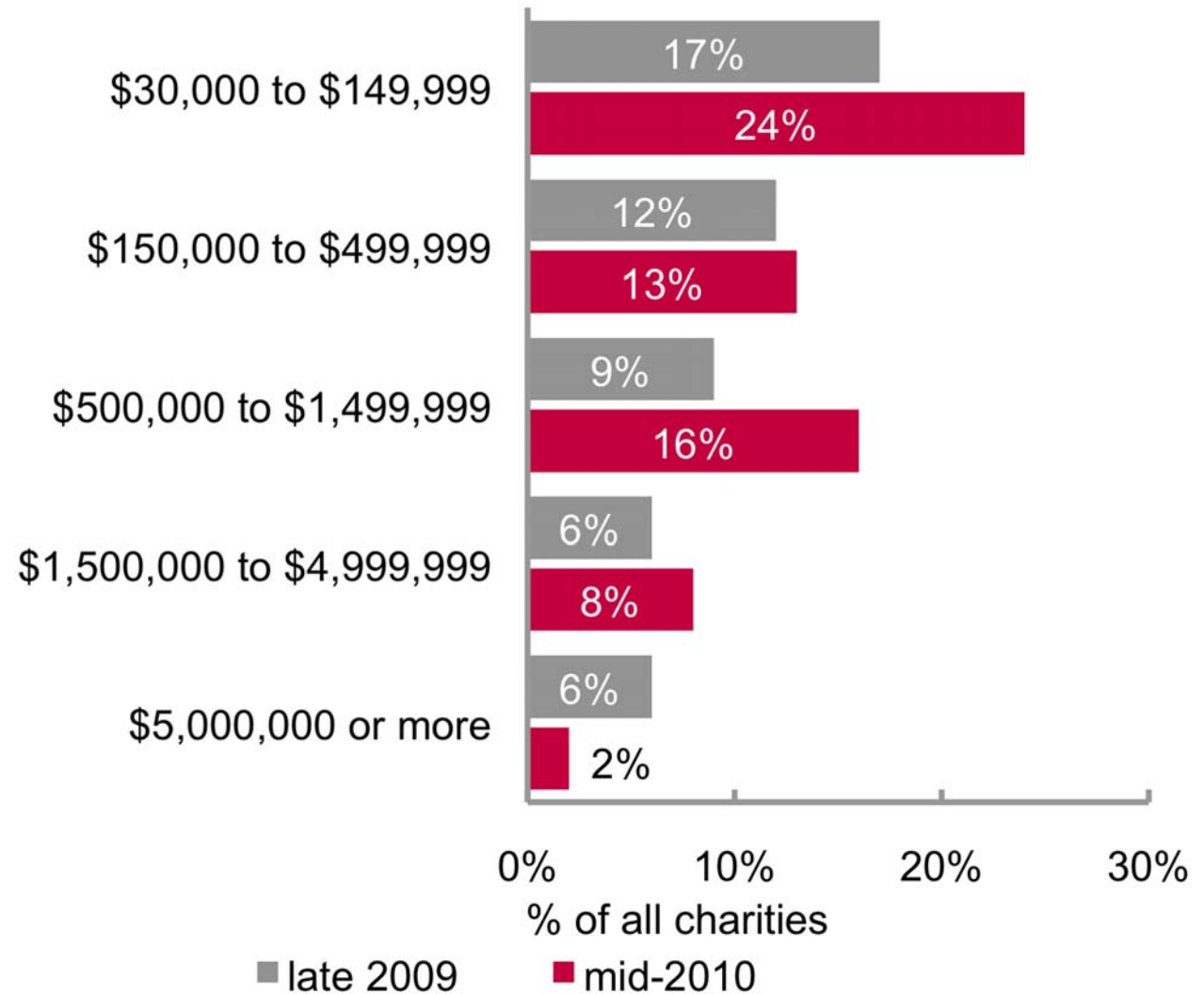
More charities are experiencing high levels of stress.



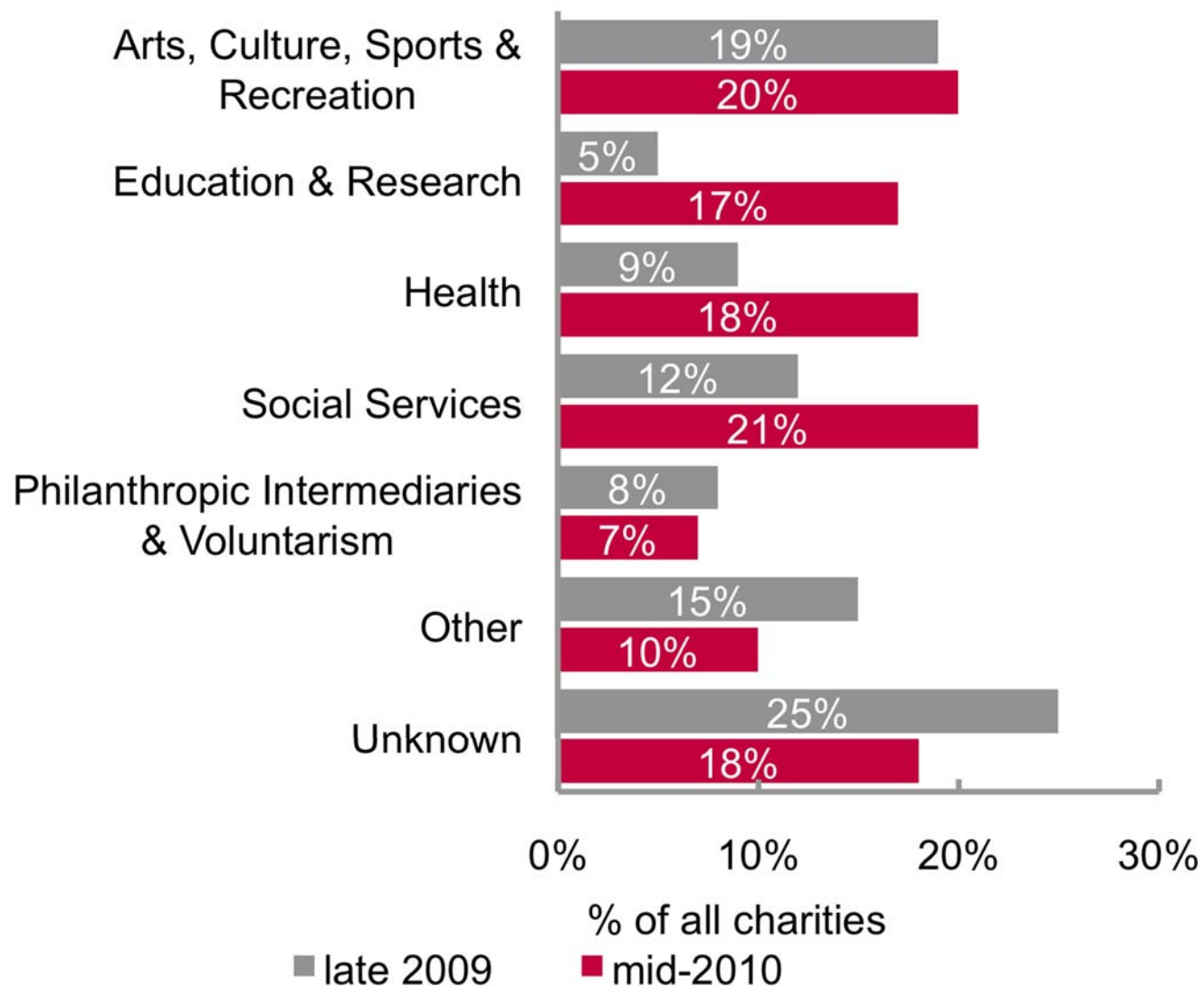
The percentage of operating charities under high stress has increased.



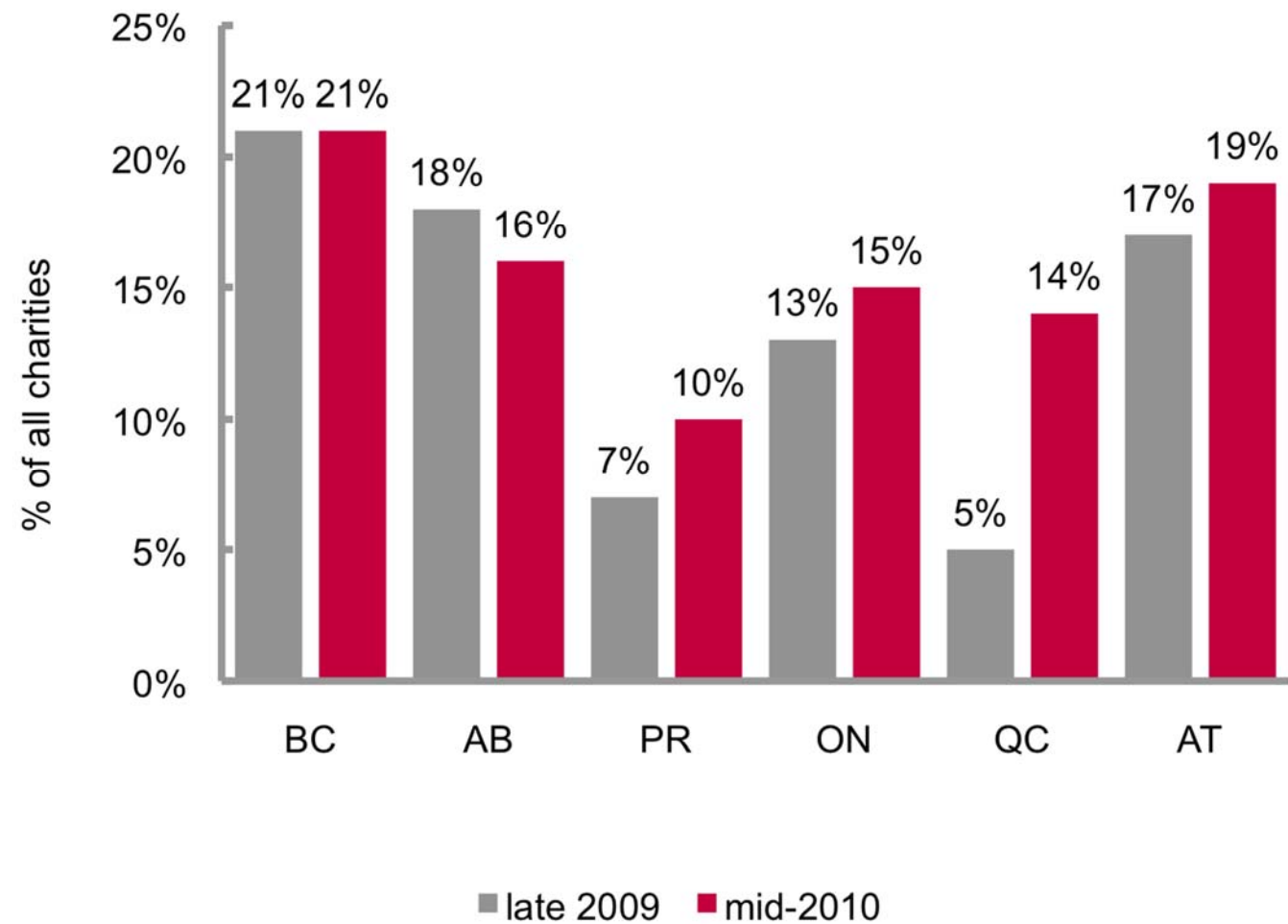
More charities with revenues between \$500 thousand and \$1.5 million and fewer charities with annual revenues of \$5 million or more are under high stress.



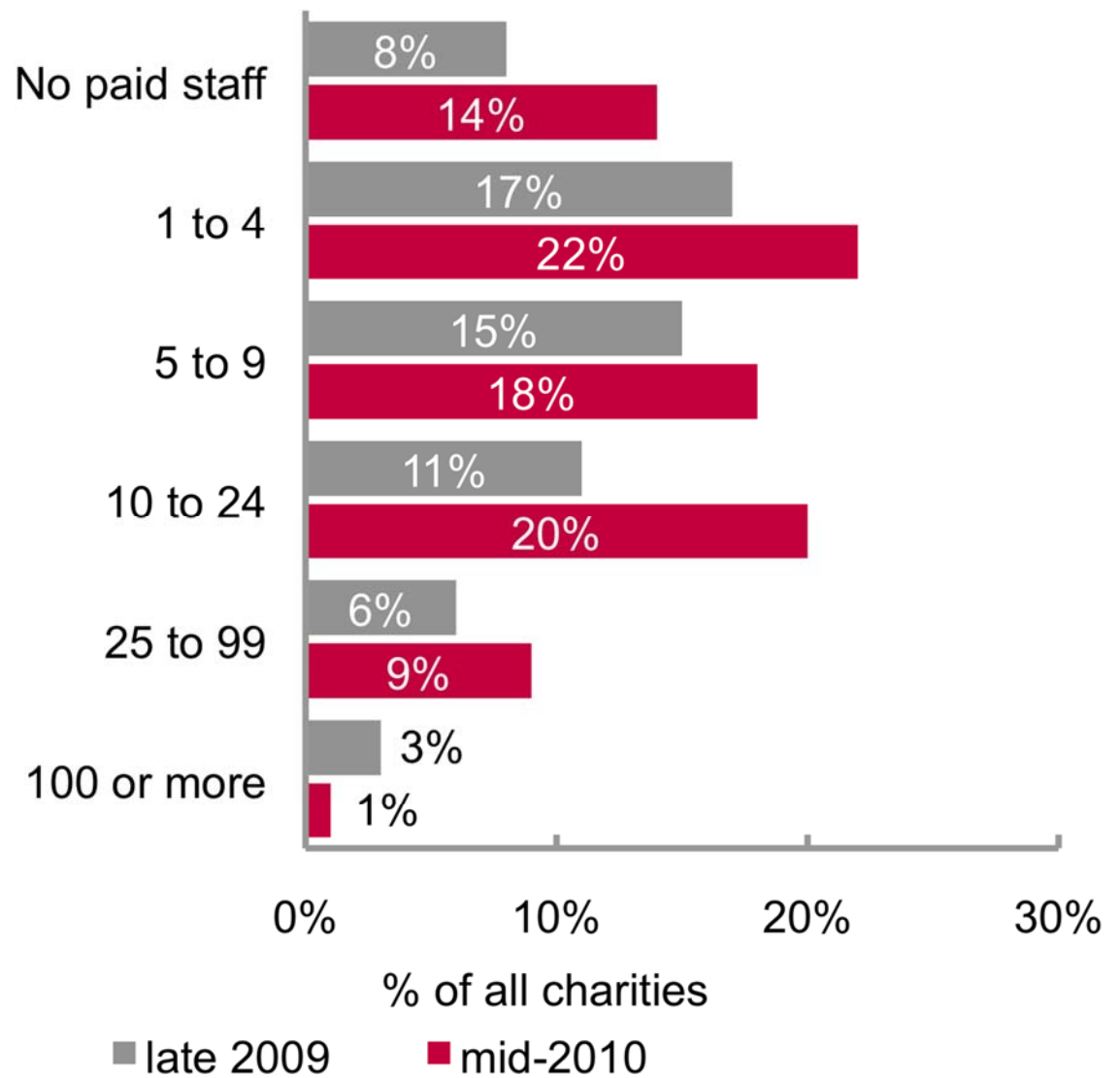
More charities
working in the
areas of
Education &
Research and
Social
Services are
under high
stress.



The percentages of organizations under high stress have remained consistent or increased in almost all regions.

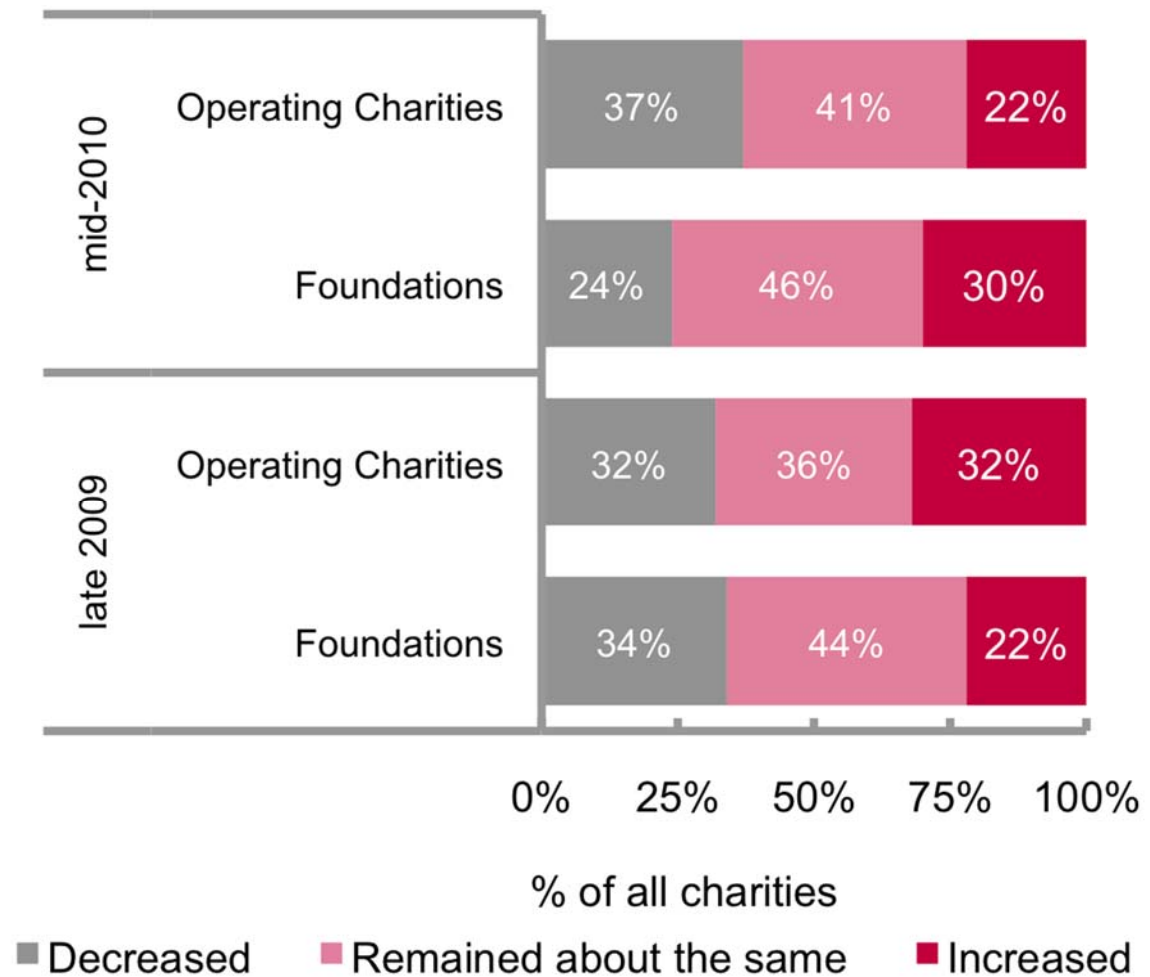


The percentage of charities with 10 to 24 paid staff under high stress has increased.

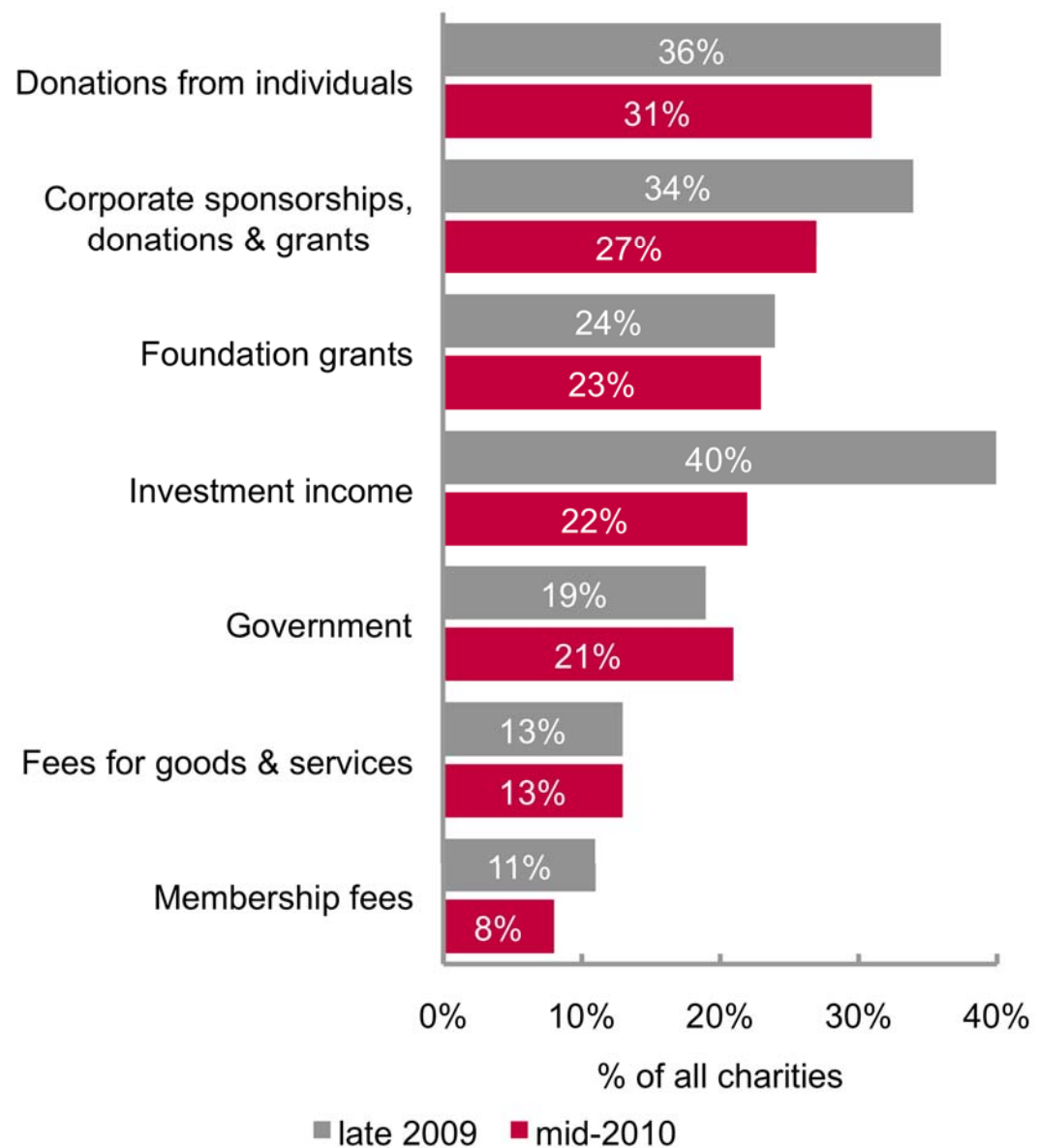


The percentage of operating charities reporting increased revenues has dropped.

Revenues are stagnating or dropping slightly.

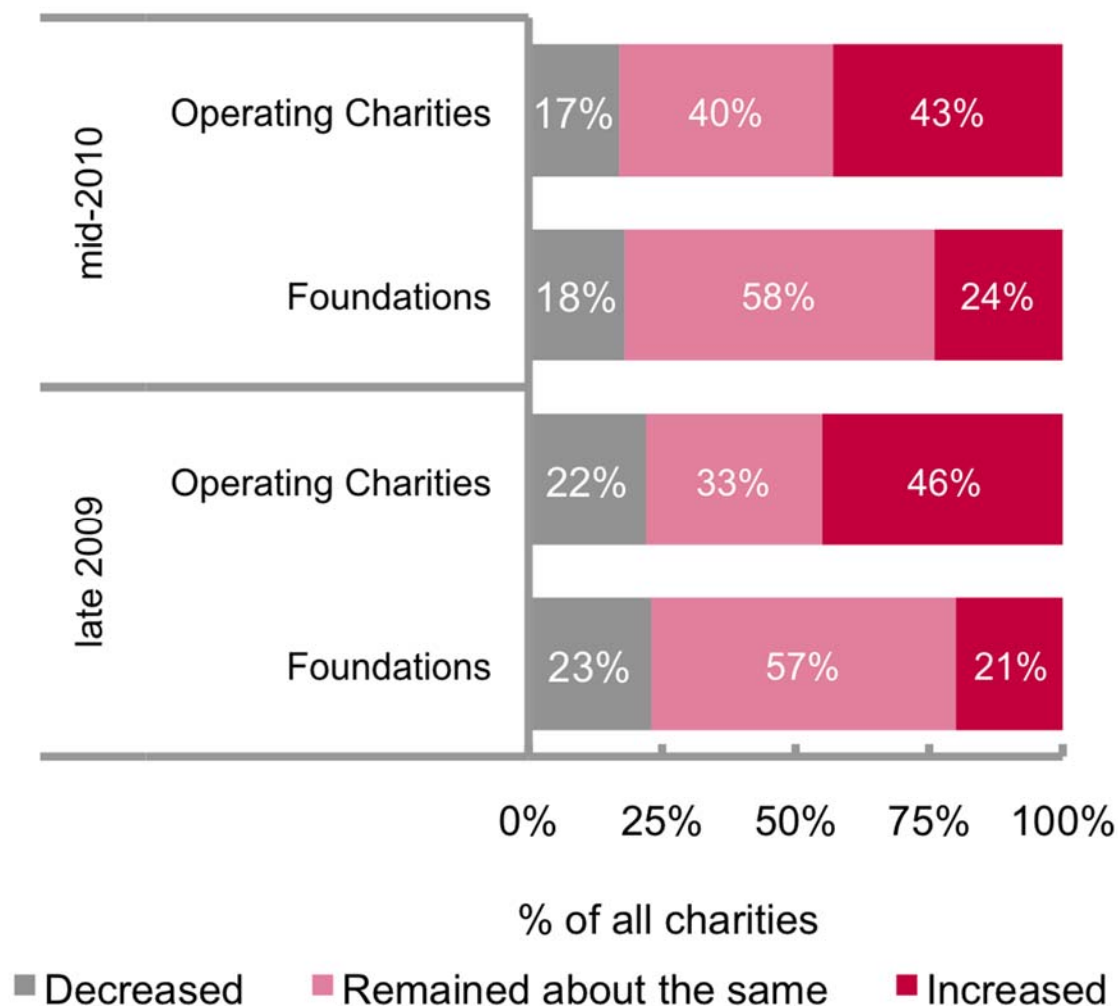


The percentages of organizations reporting decreases in corporate support and investment income have dropped.



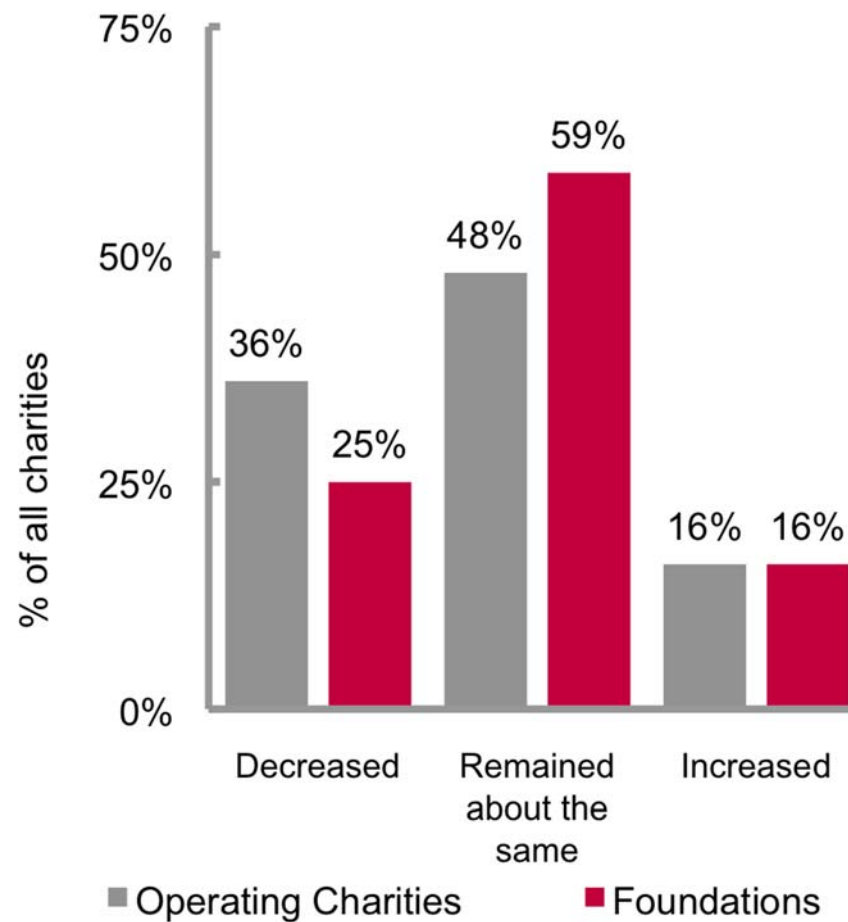
The percentage of operating charities reporting that expenditures have remained about the same has climbed.

Expenditures are largely unchanged.



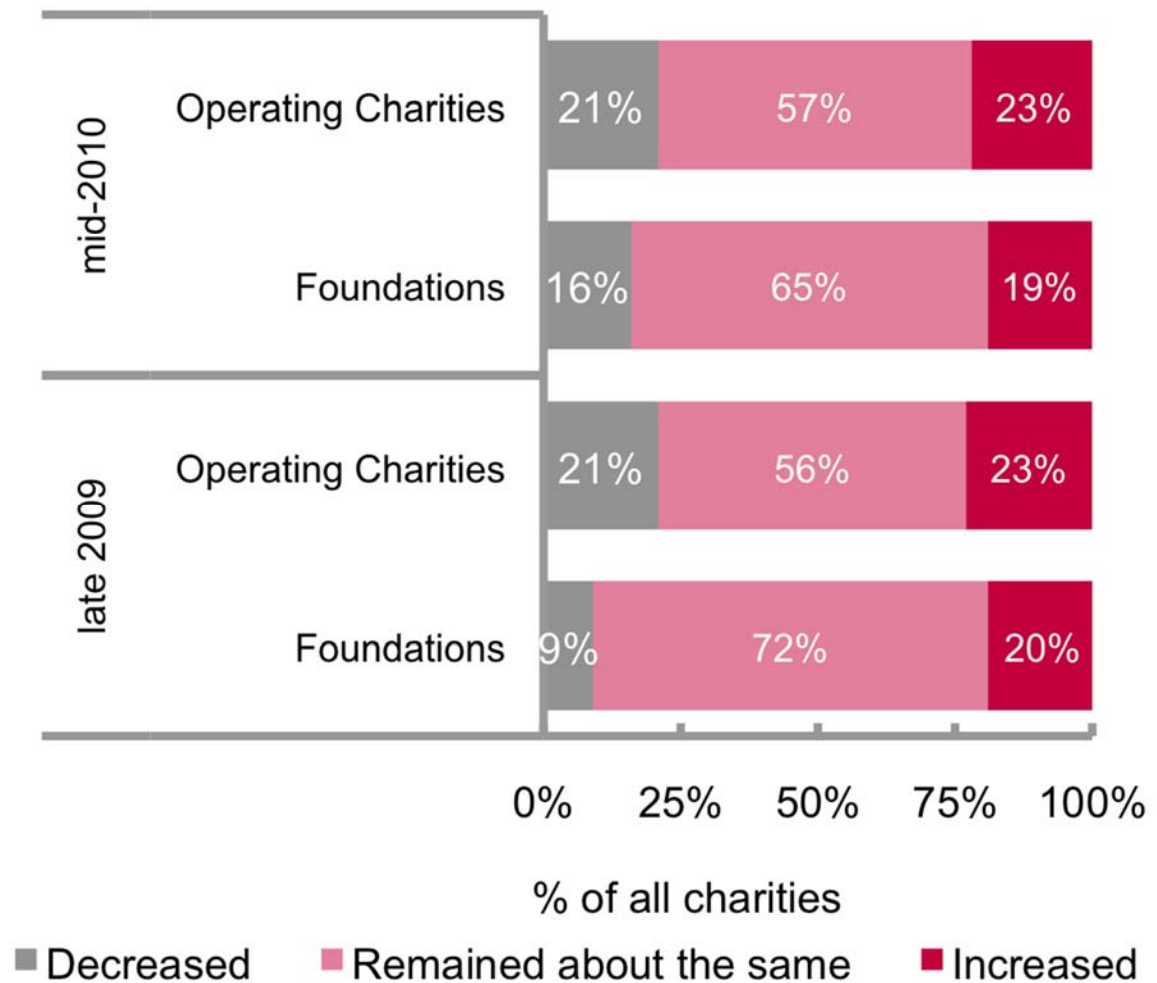
Figures for change in the amount of cash on hand have remained essentially unchanged from 2009.

Organizations are most likely to report that the amount of cash they have on hand has remained the same or decreased.



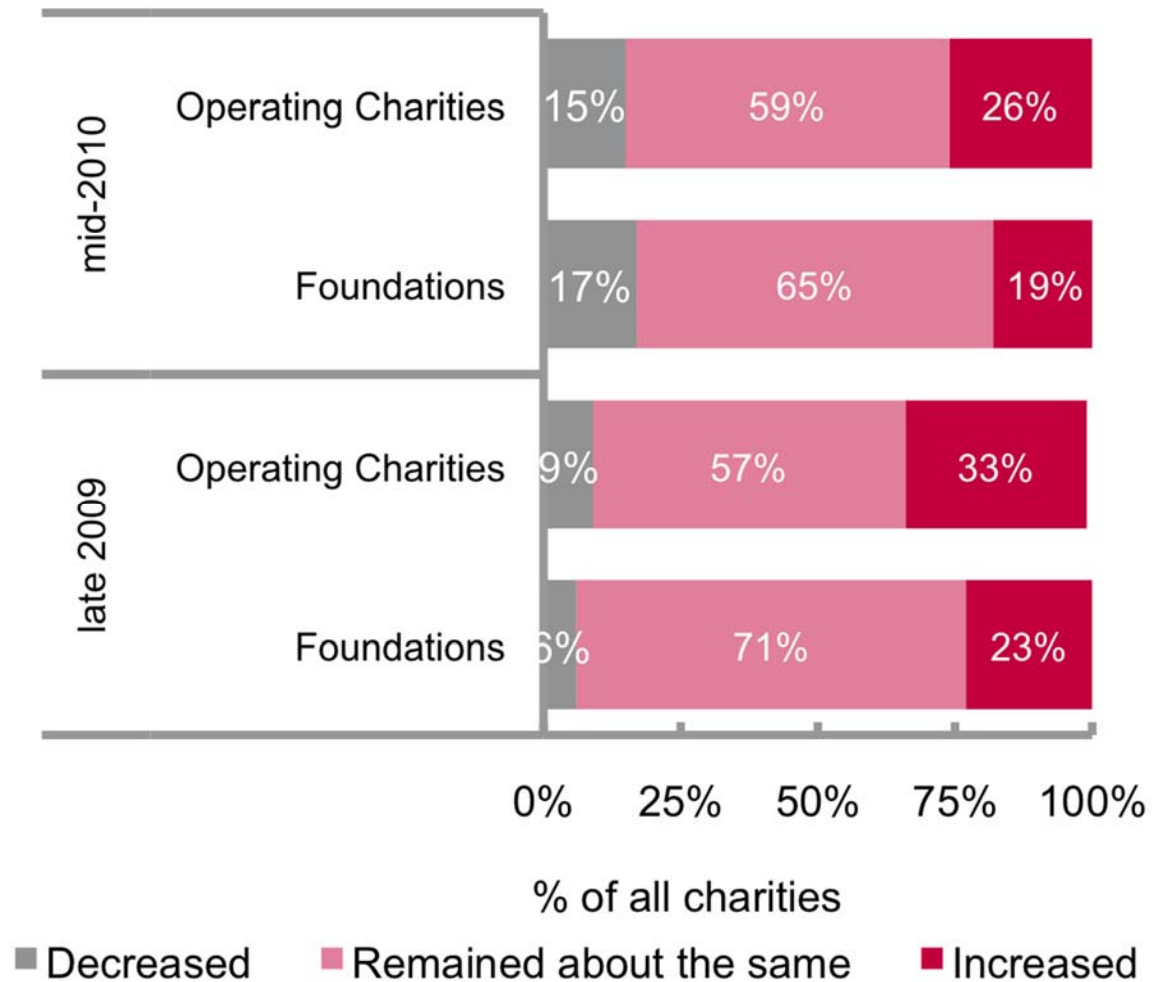
Percentages
of charities
reporting
change in paid
staff size are
essentially
unchanged.

Paid staff change picture remains largely stable.



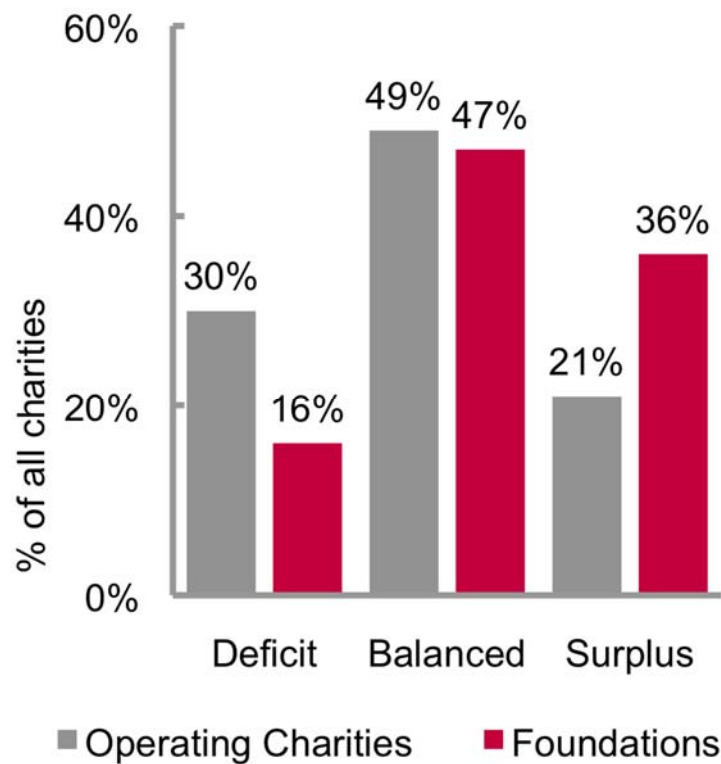
The percentage of operating charities reporting decreases in the number of volunteers has climbed.

Volunteer change picture has deteriorated slightly.

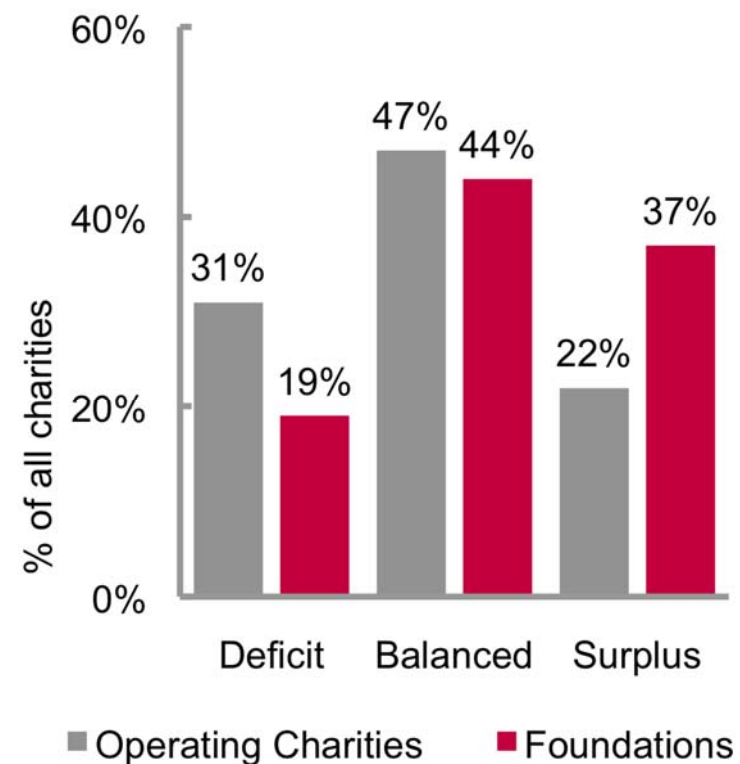


Budgetary forecasts for the end of 2010 are essentially unchanged from those previously made for the end of 2009.

Late 2009

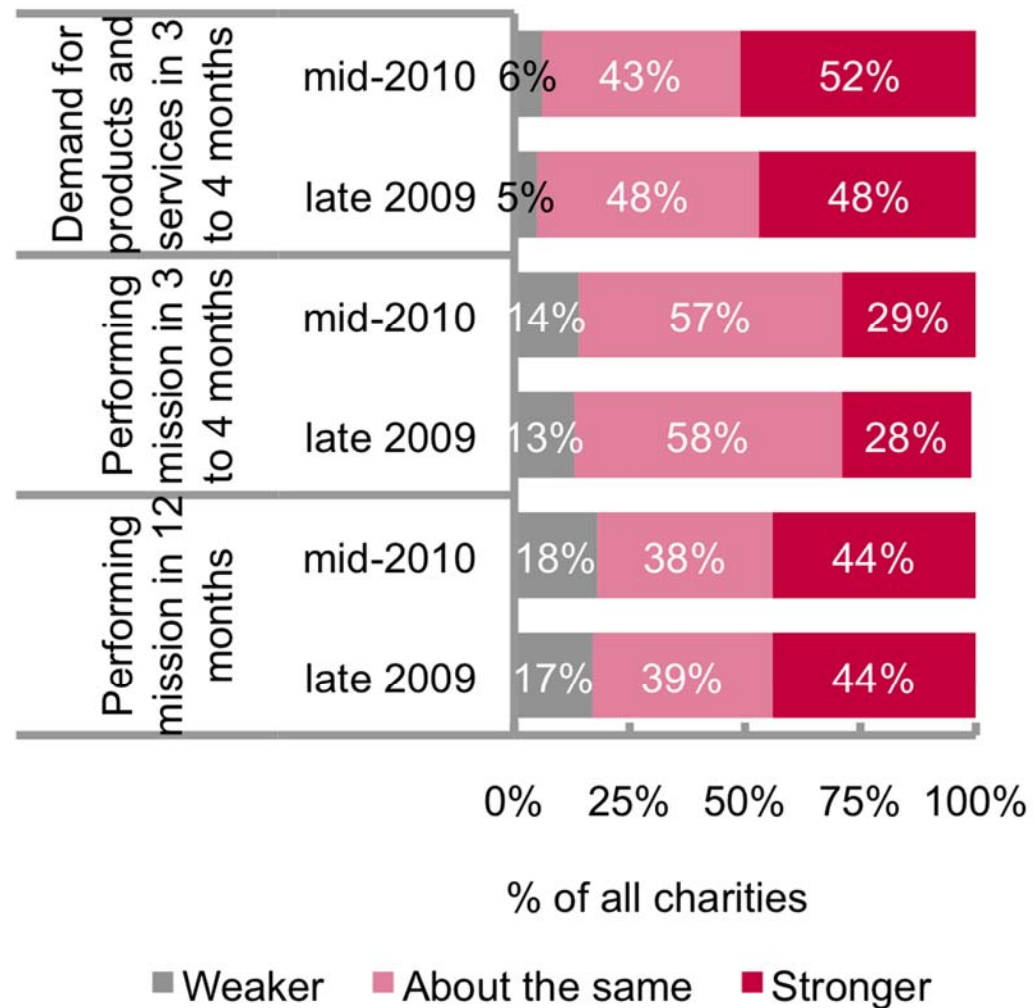


Mid-2010



Overall, levels of confidence are essentially unchanged from 2009.

In spite of challenges, the level of confidence in the future remains high.



Imagine Canada's programs that support the sector include:

**CANADIAN DIRECTORY
TO FOUNDATIONS
& CORPORATIONS**

\$1 billion in available funding.



Promotion of good corporate citizenship.

Charity Tax Tools

Essential tax information for Canada's charities.



Governance and financial accountability.

**GIVING &
VOLUNTEERING**

Knowledge about the sector and how Canadians support it.

**Insurance & Liability
RESOURCE CENTRE for Nonprofits**

Risk management support for the sector.



Canada's largest collection of charitable and nonprofit resources.

Acknowledgements

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About Imagine Canada

Imagine Canada is a national charitable organization whose cause is Canada's charities and nonprofits. We reinforce the sector's collective voice, act as a forum and meeting place and create an enabling environment in which organizations contribute to building stronger communities.

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