



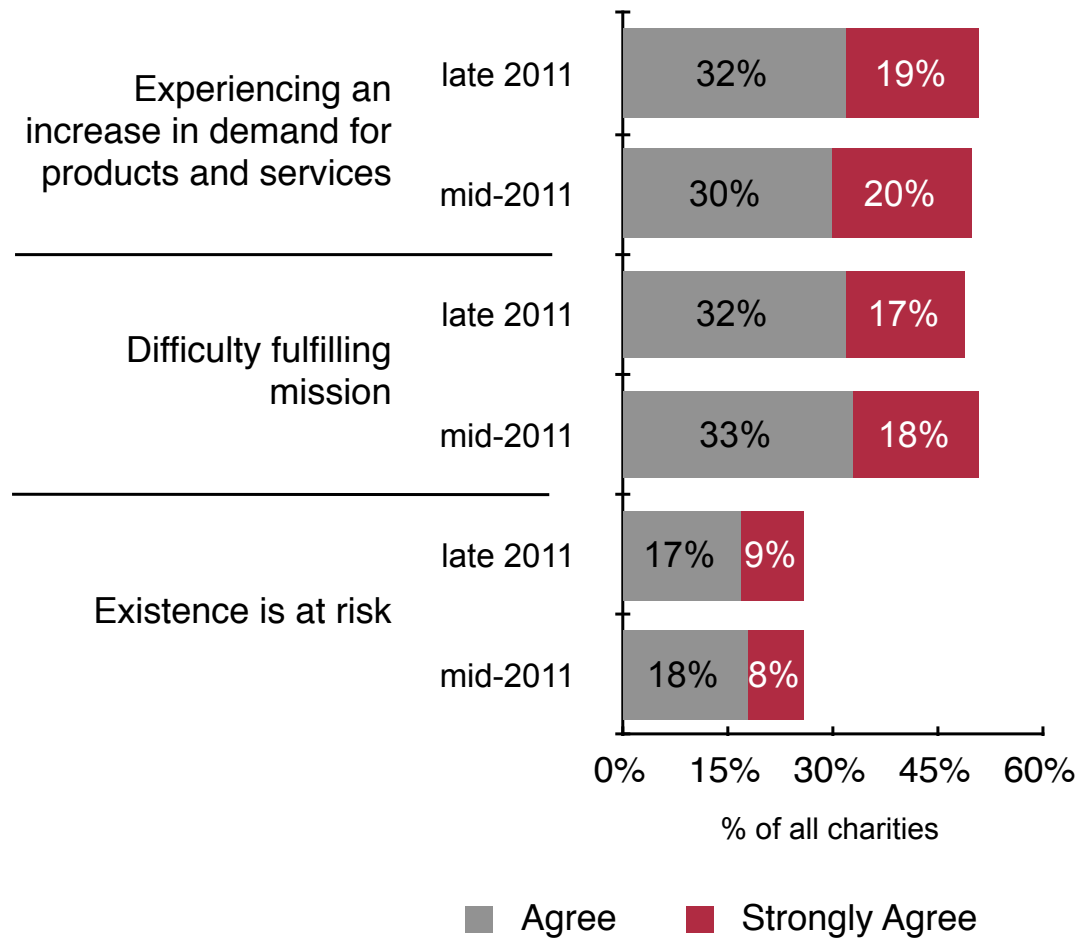
Imagine Canada's *Sector Monitor*

February, 2012

Highlights from the *Sector Monitor*, Vol.2, No.2

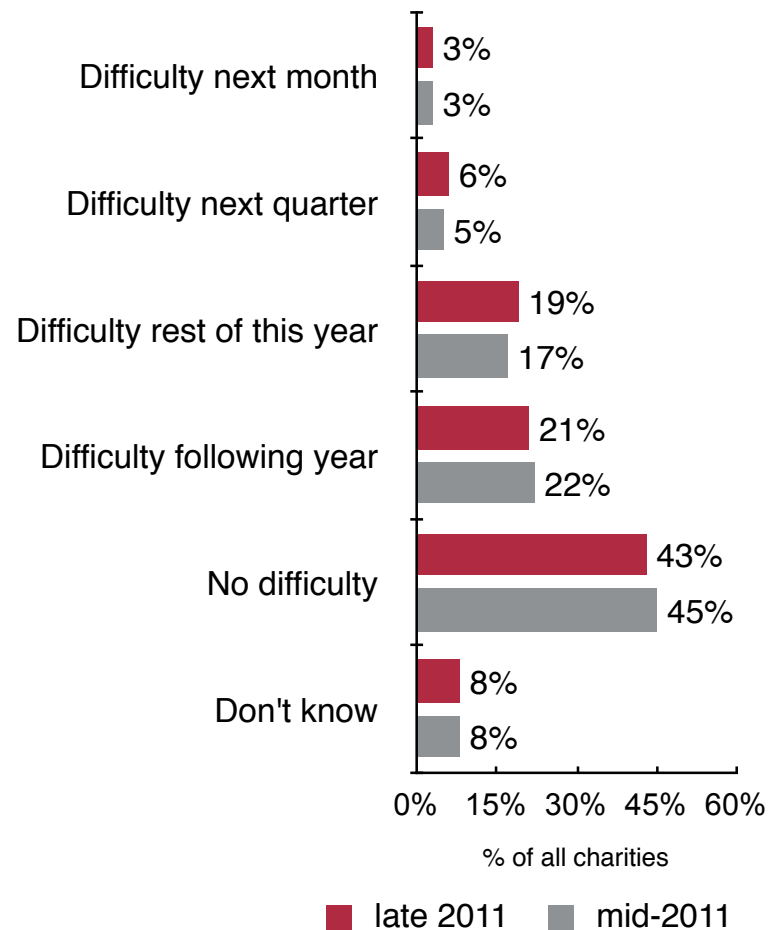
Half of organizations report increased demand and difficulty fulfilling mission, while one-quarter are at risk.

The percentage of organizations reporting challenges has held constant from mid-2011.



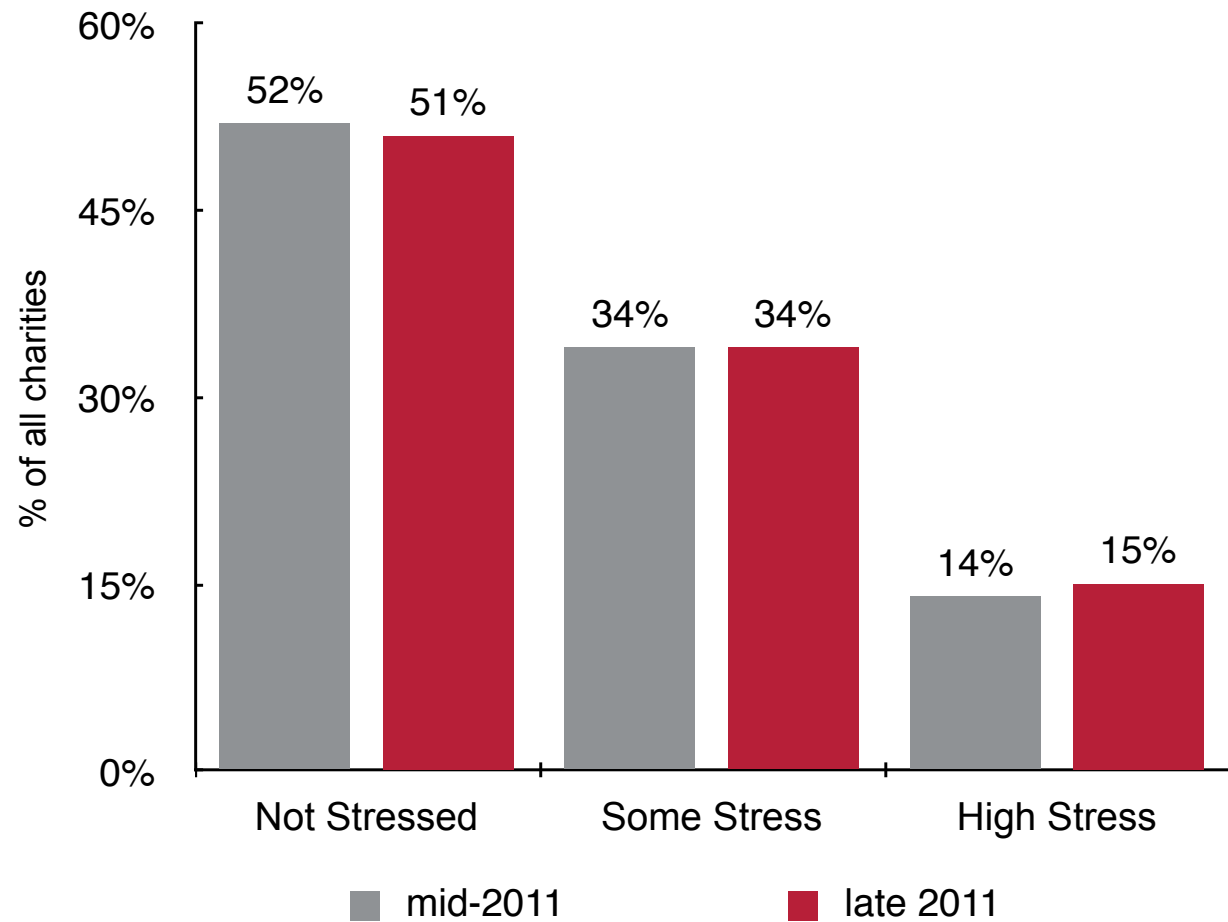
Just under half of organizations forecast difficulty covering expenses at some point in the next two years.

Levels of anticipated difficulty covering expenses are the same as in mid-2011.

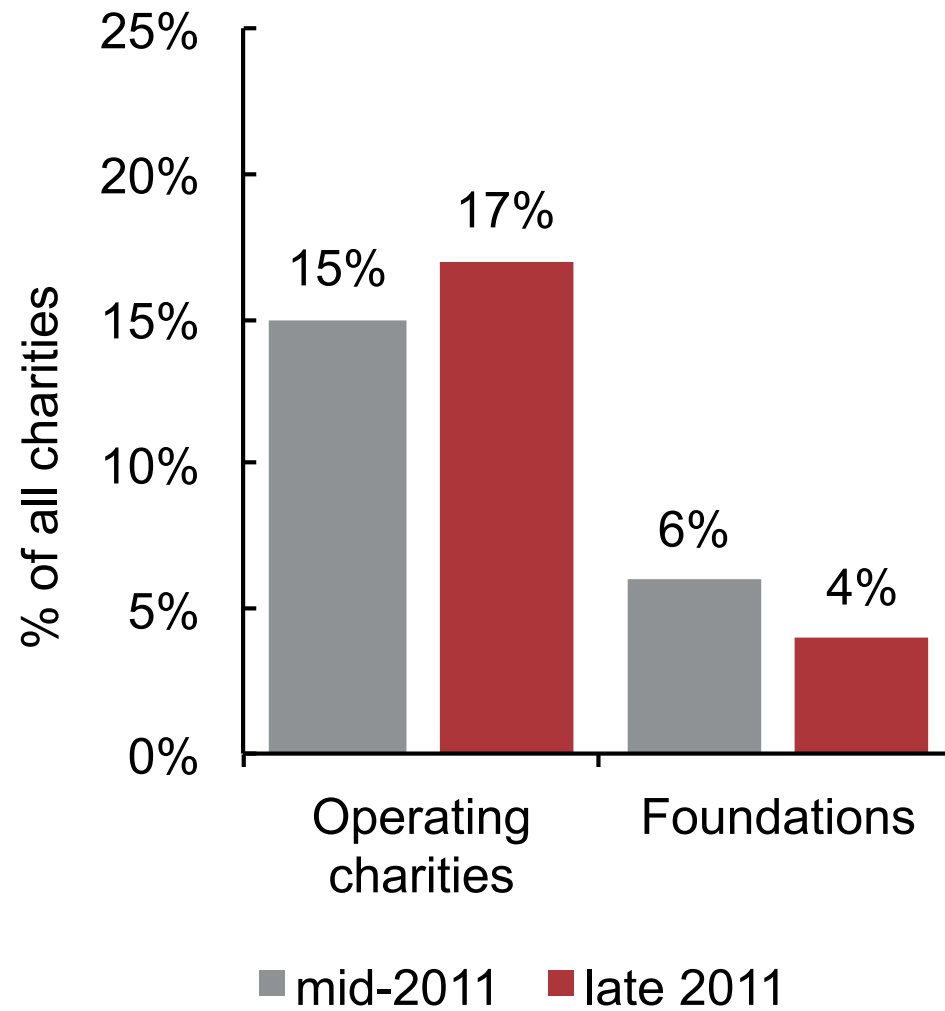


About one in seven charities is under high stress.

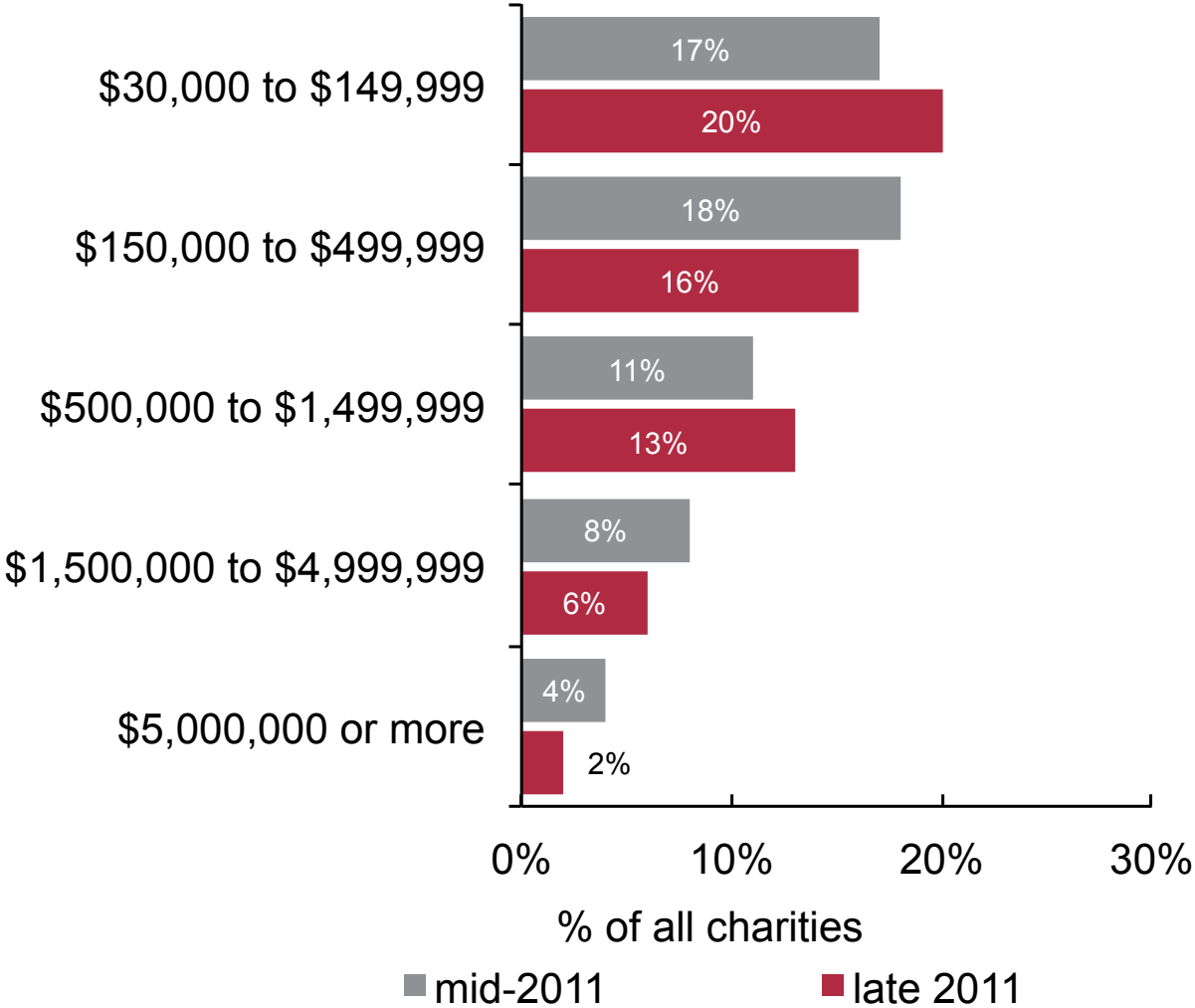
Stress levels have also remained constant from mid-2011.



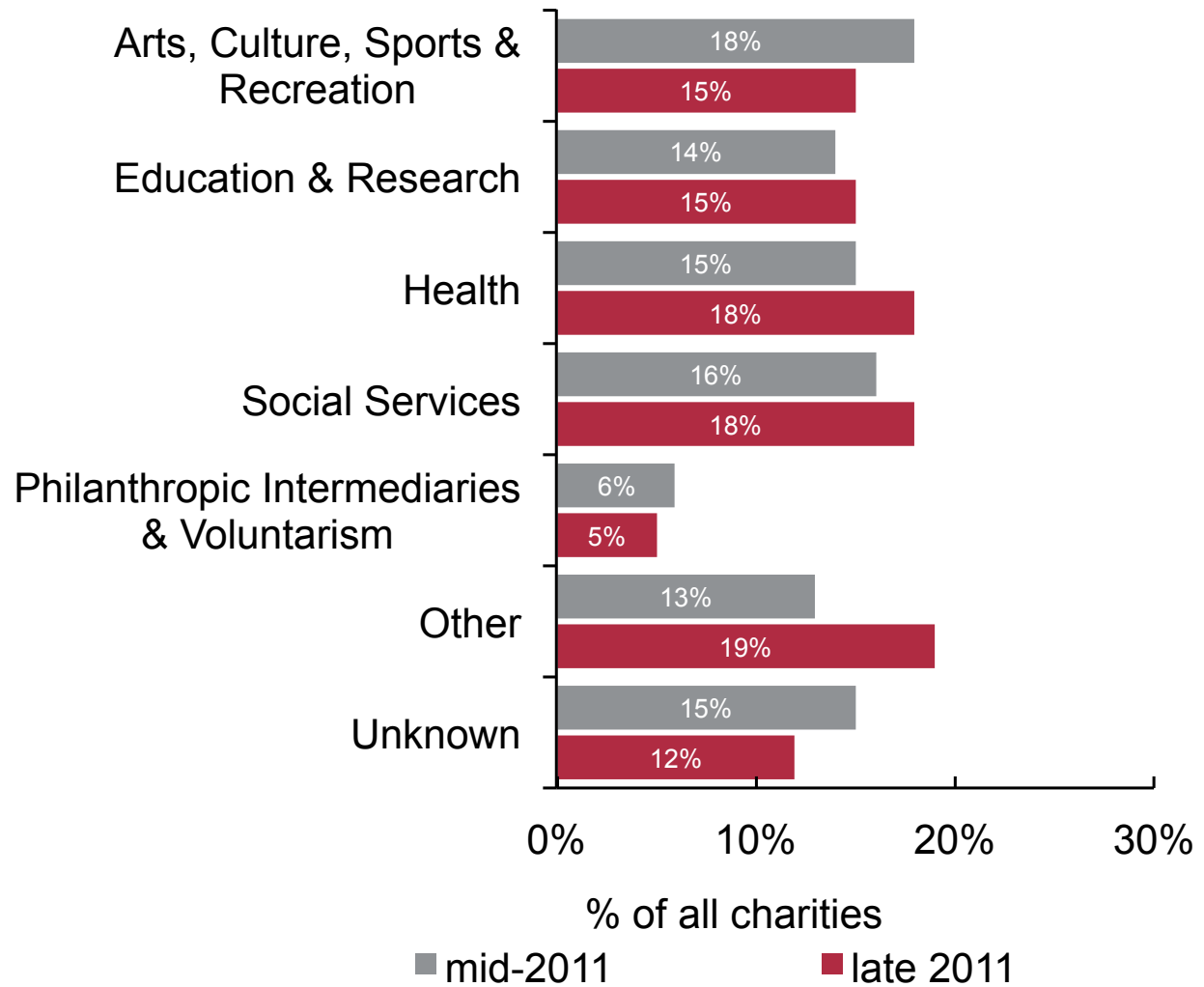
Operating charities are more likely to be under high stress than foundations.



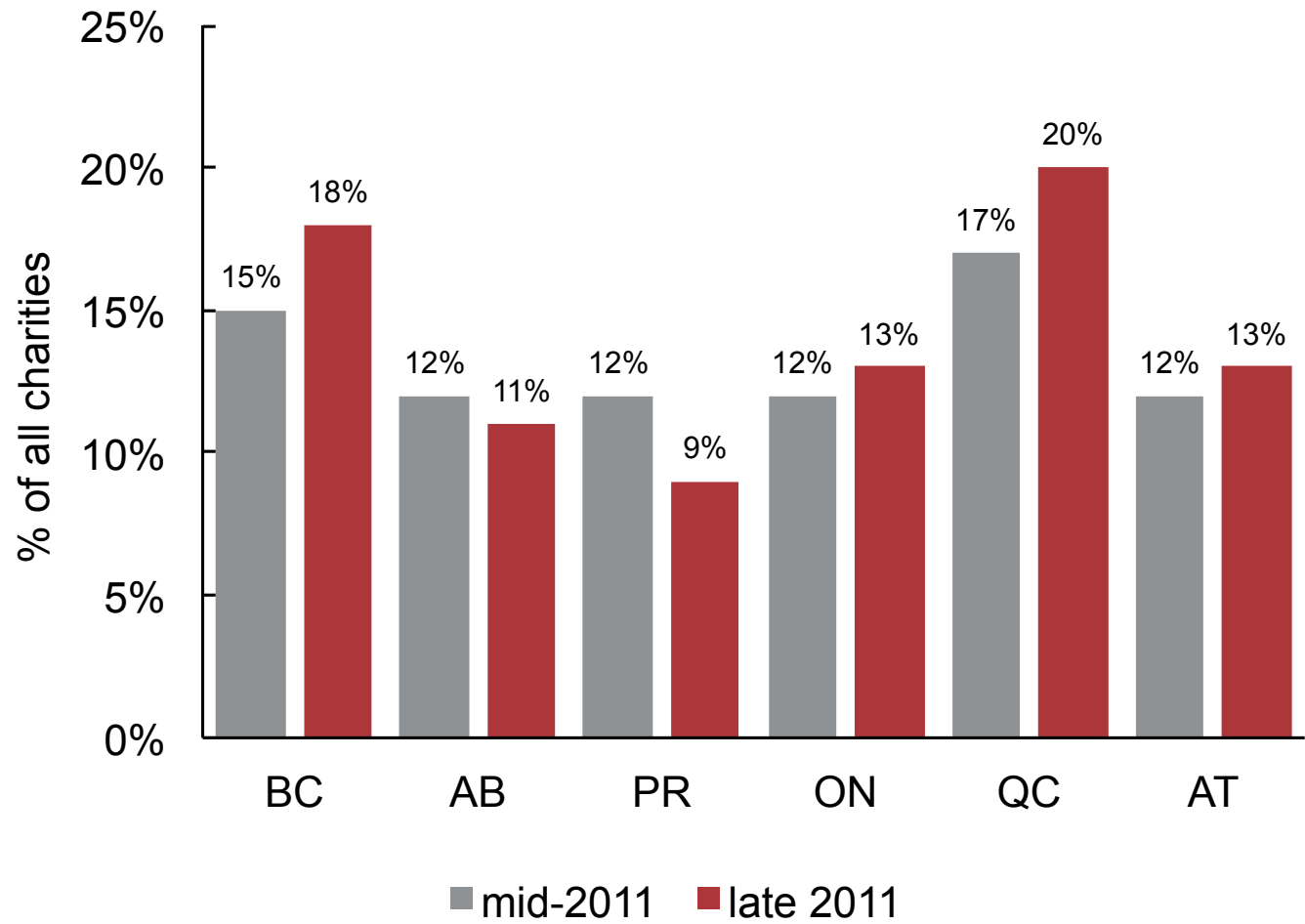
Generally, smaller charities are more likely to be under high stress than are larger charities.



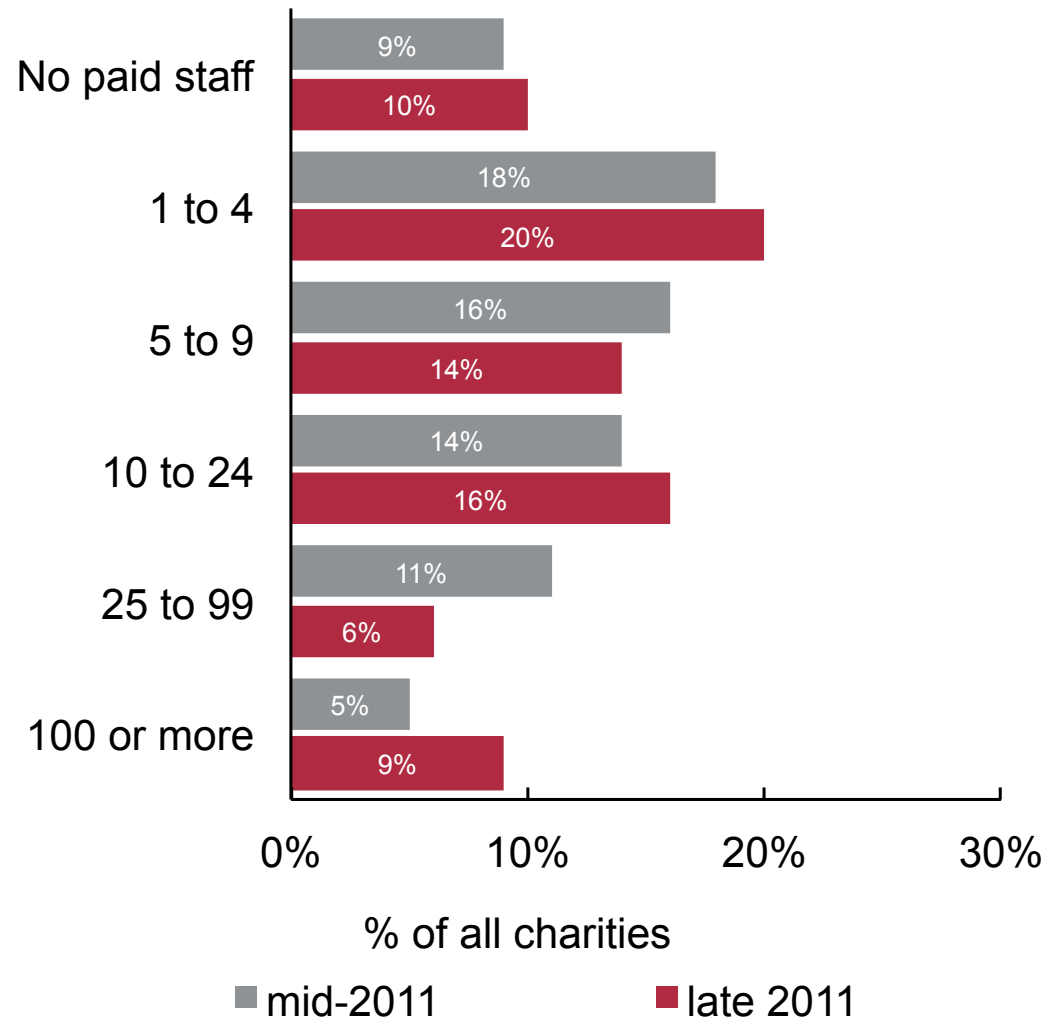
Philanthropic Intermediaries and Voluntarism Promotion organizations are less likely to be under high stress.



British Columbia and Quebec organizations are most likely to be under high stress.

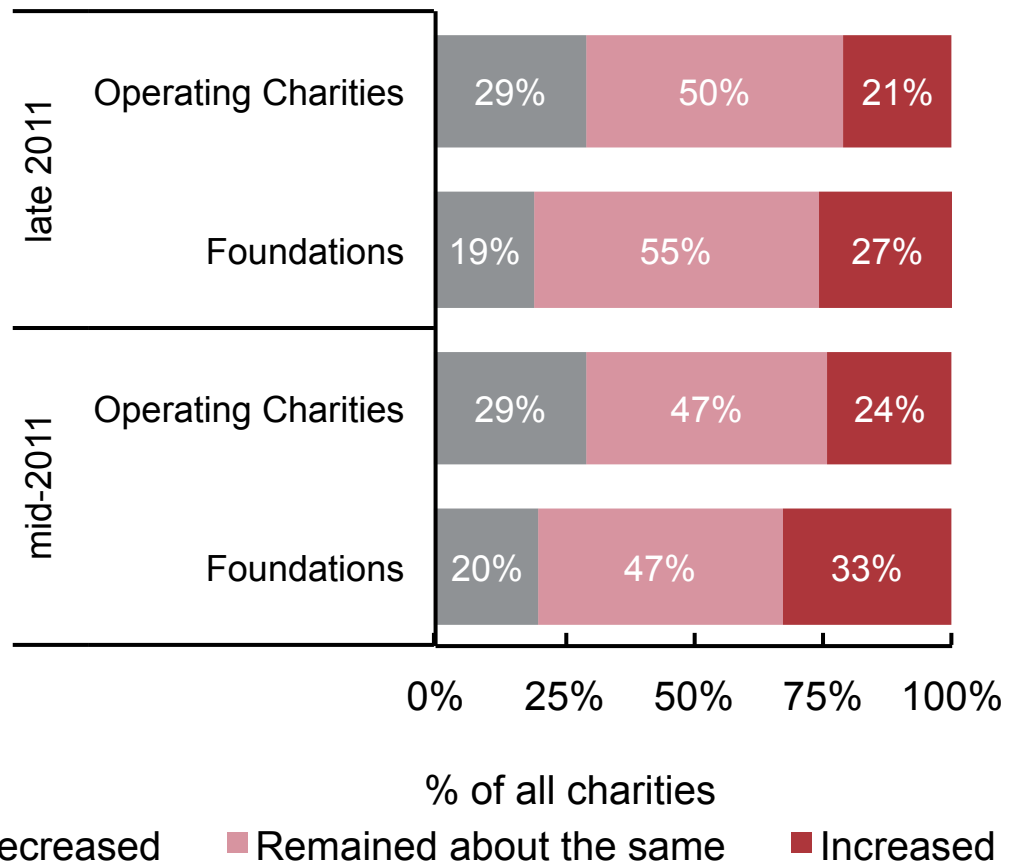


Charities with 25 paid staff or more are less likely to be under high stress.



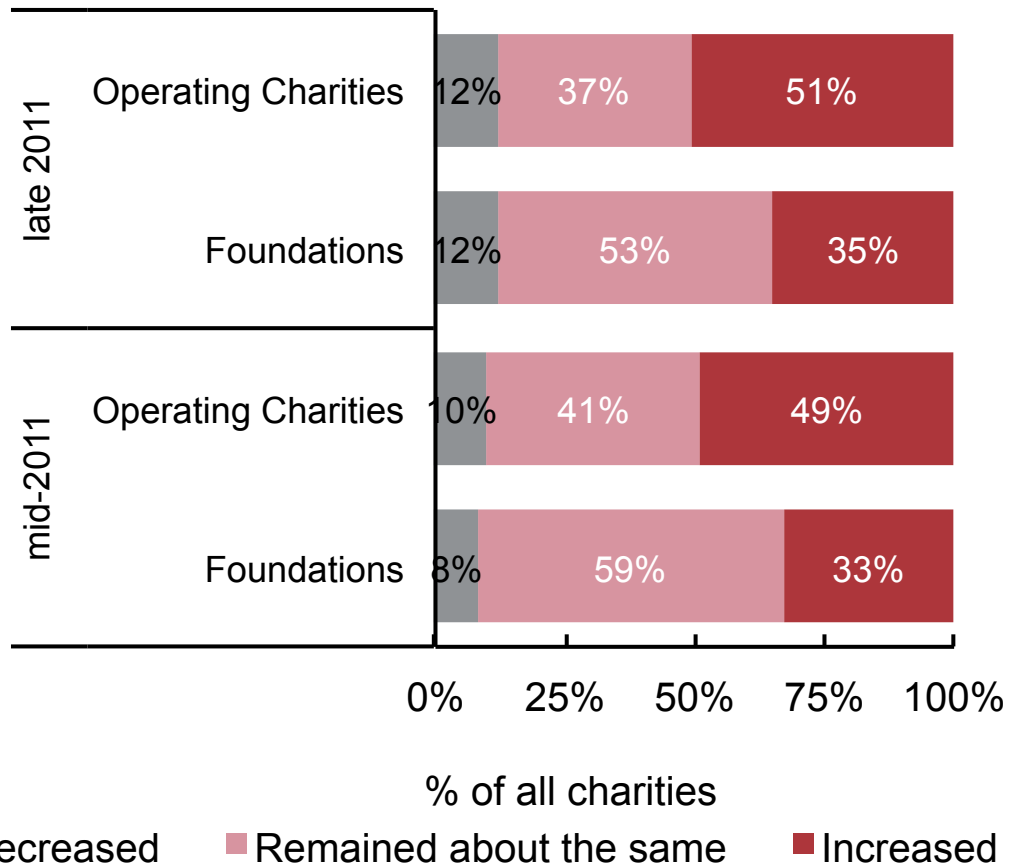
Foundations continue to be more likely than operating charities to report increased revenues.

The amount of change in revenues remains essentially unchanged from mid-2011.



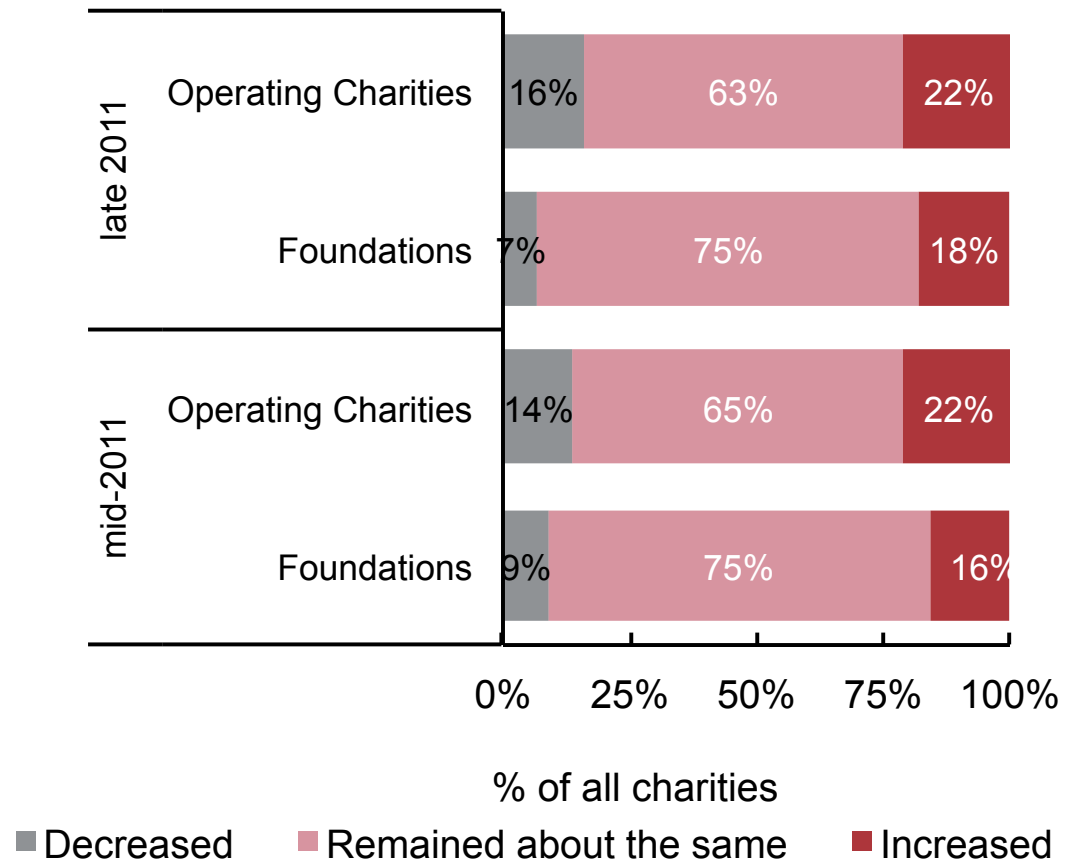
Operating charities are more likely than foundations to report that expenditures have increased.

Operating charities are more likely to report increased expenditures than in mid-2011.



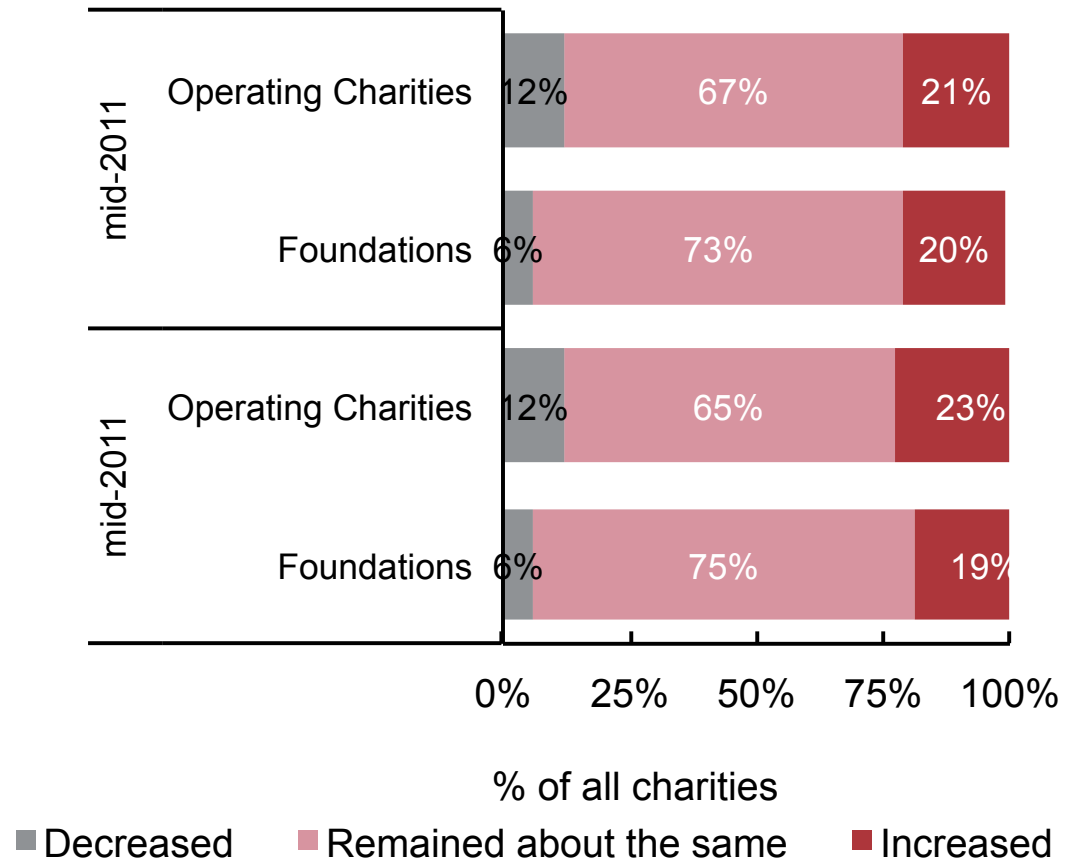
Operating charities are more likely than foundations to report that paid staff numbers have increased.

The paid staff change picture continues to remain largely stable.



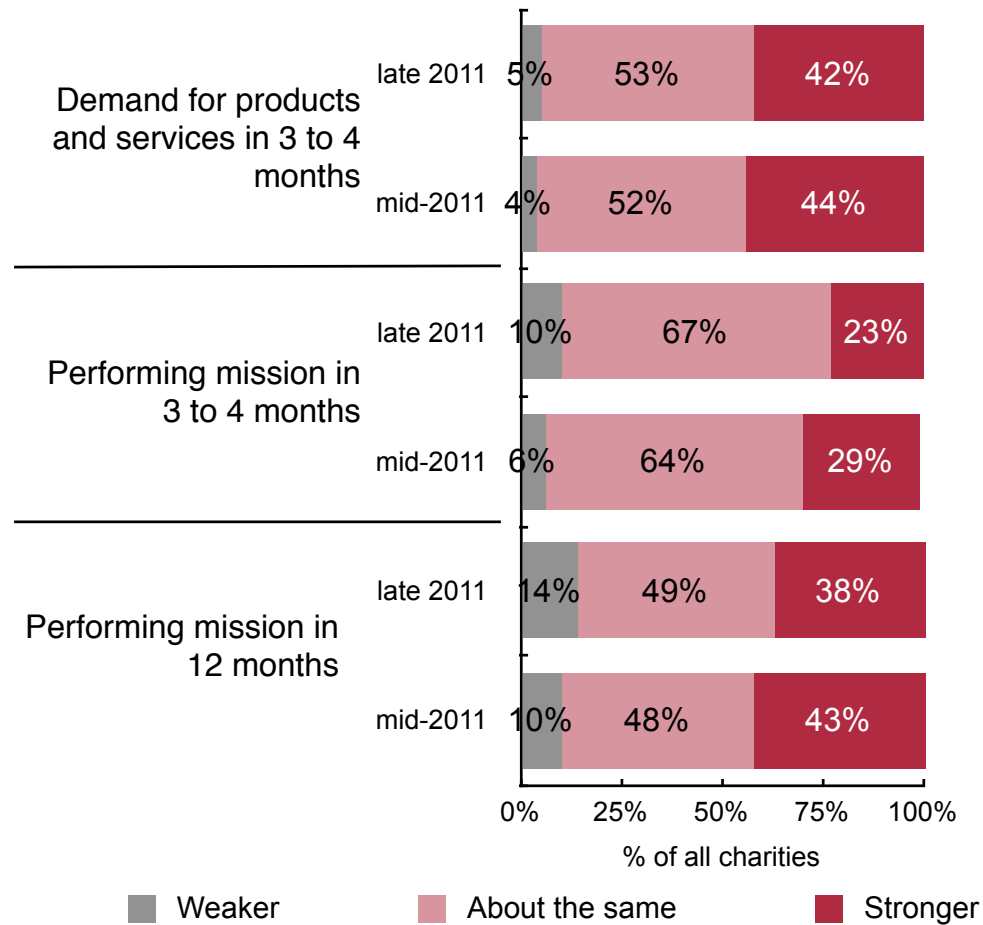
Foundations are more likely than operating charities to report that volunteer numbers have remained constant.

Similarly, the volunteer change picture has largely held steady from mid-2010.



Leaders are consistent in their predictions of demand, but are less likely to predict that they will be stronger in terms of their ability to perform their mission over the near- to medium-term.

Leaders are more pessimistic about the future.



Imagine Canada's programs that support the sector include:

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GIVING &
VOLUNTEERING

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how Canadians support it.

Insurance & Liability
RESOURCE CENTRE for Nonprofits

Risk management support for the sector.



Canada's largest collection of charitable
and nonprofit resources.

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About Imagine Canada

Imagine Canada is a national charitable organization whose cause is Canada's charities and nonprofits. We reinforce the sector's collective voice, act as a forum and meeting place and create an enabling environment in which organizations contribute to building stronger communities.

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