



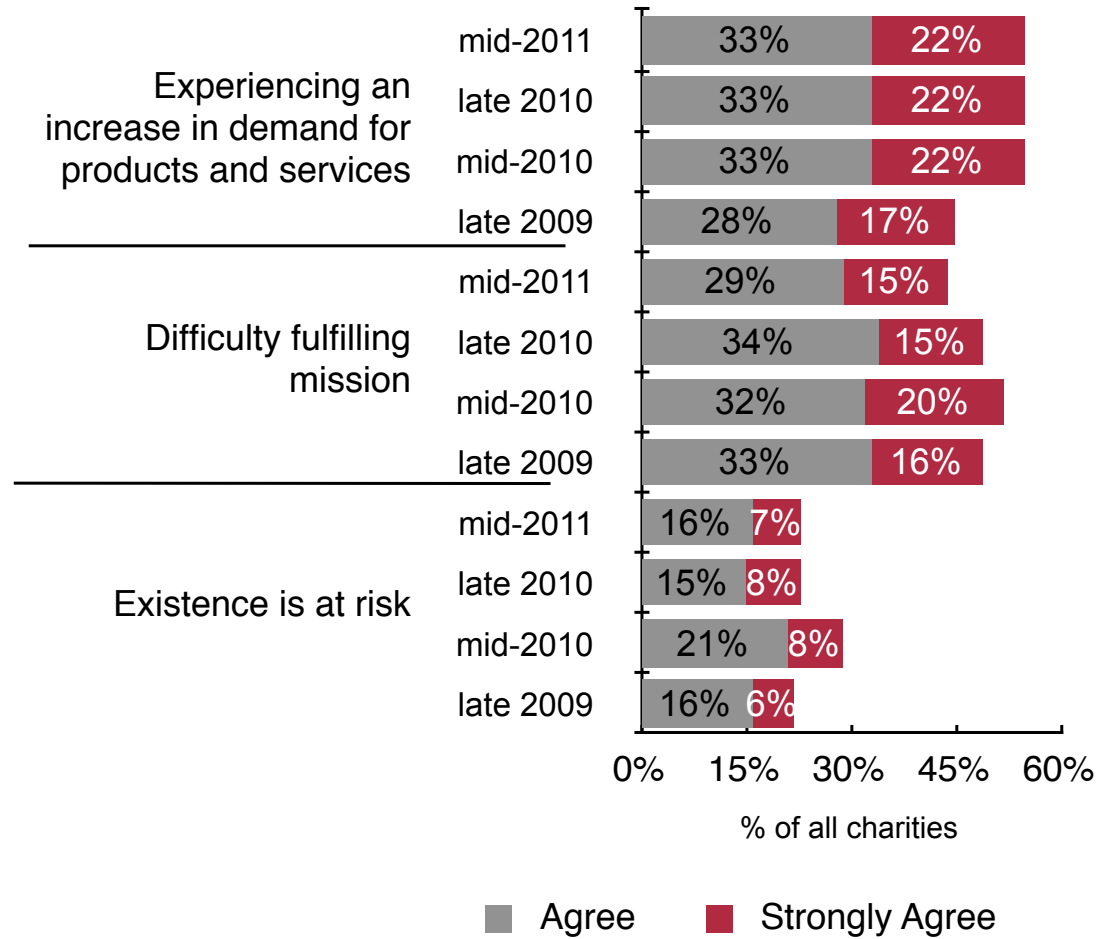
# **Imagine Canada's *Sector Monitor***

August, 2011

Highlights from the *Sector  
Monitor*, Vol.2, No.1

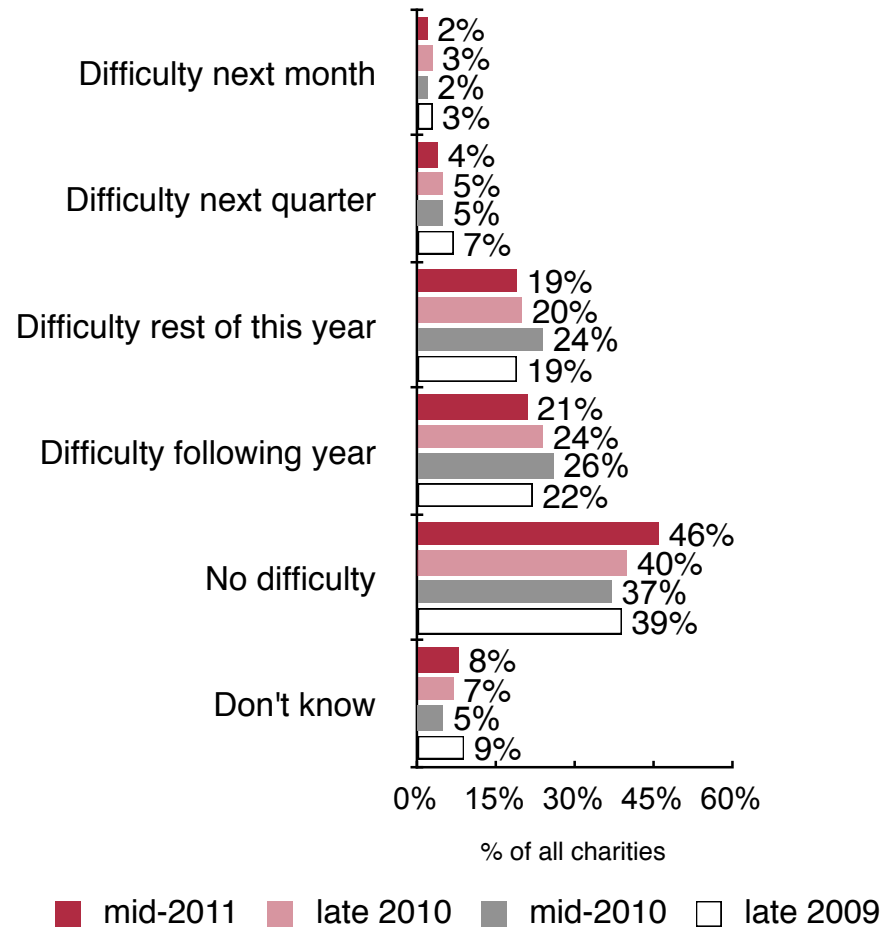
Over half of organizations report increased demand, while almost one-quarter are at risk.

The percentage of organizations reporting difficulty carrying out their mission has dropped from mid-2010.



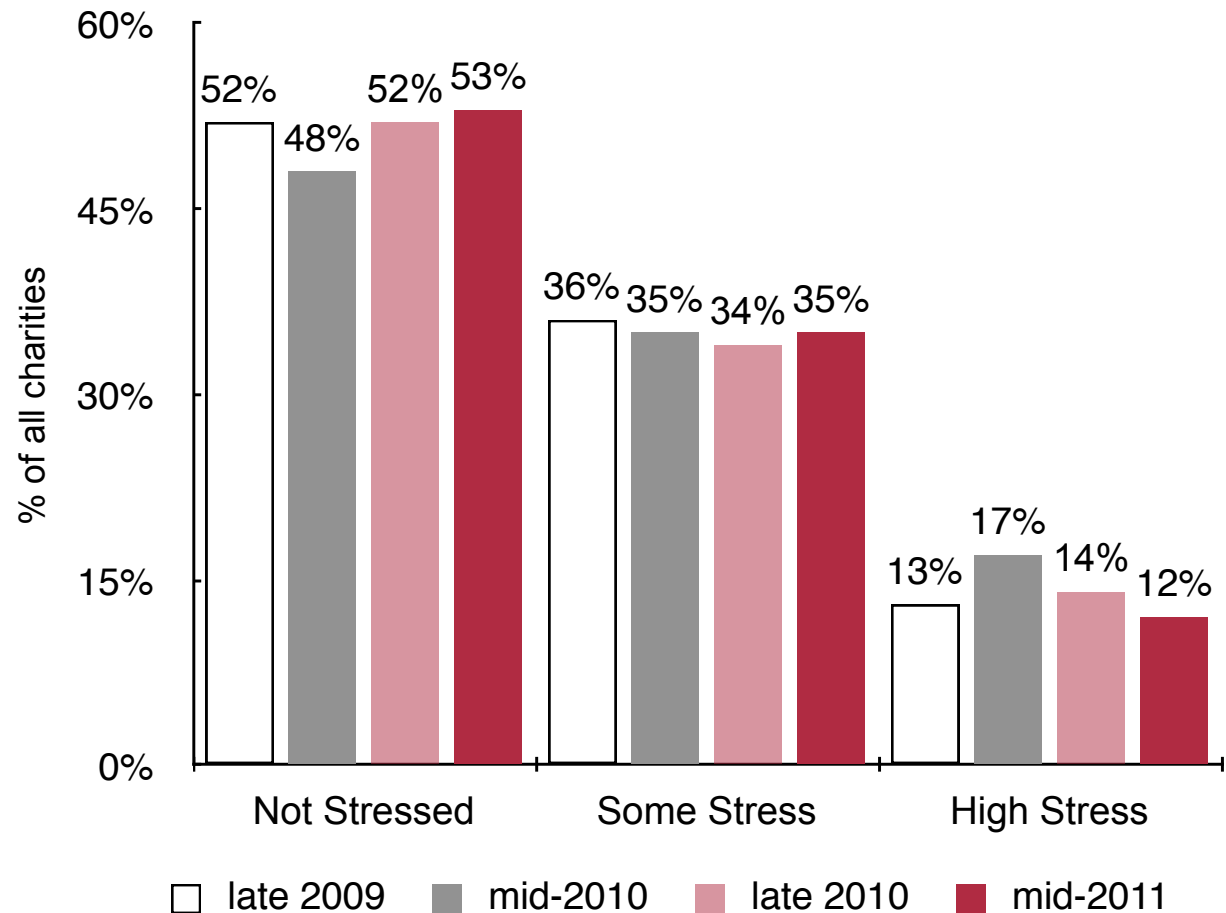
Just under half of organizations forecast difficulty covering expenses at some point in the next two years.

## More organizations foresee no difficulty covering expenses over the near- to medium-term.

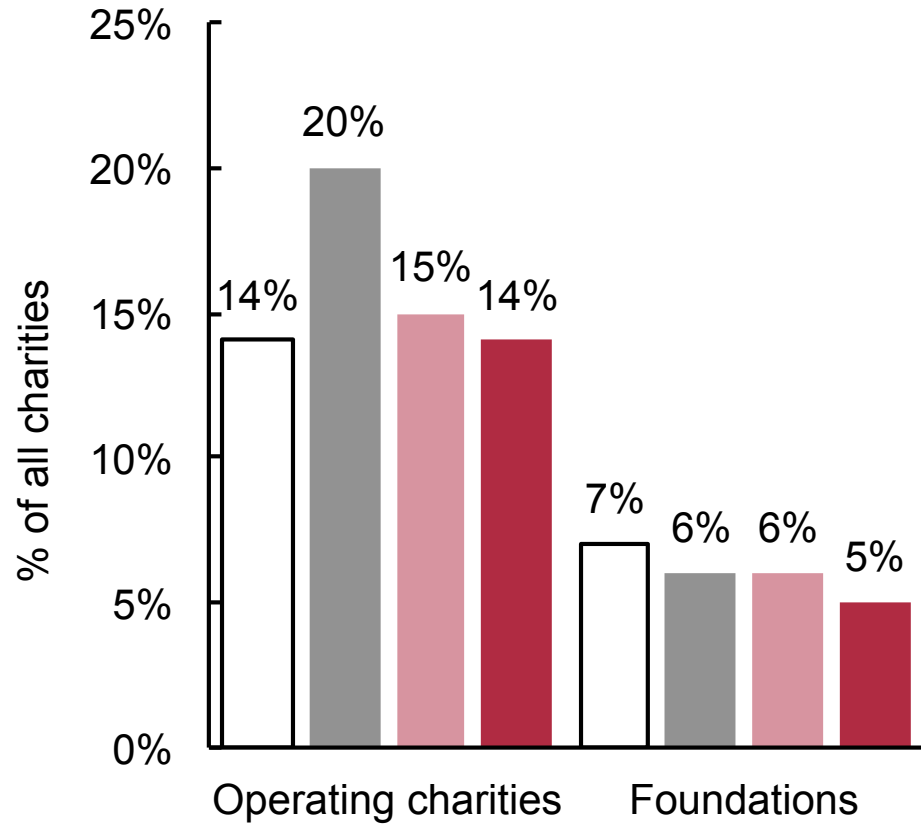


About one in eight charities is under high stress.

The percentage of organizations with high levels of stress has decreased from mid-2010.

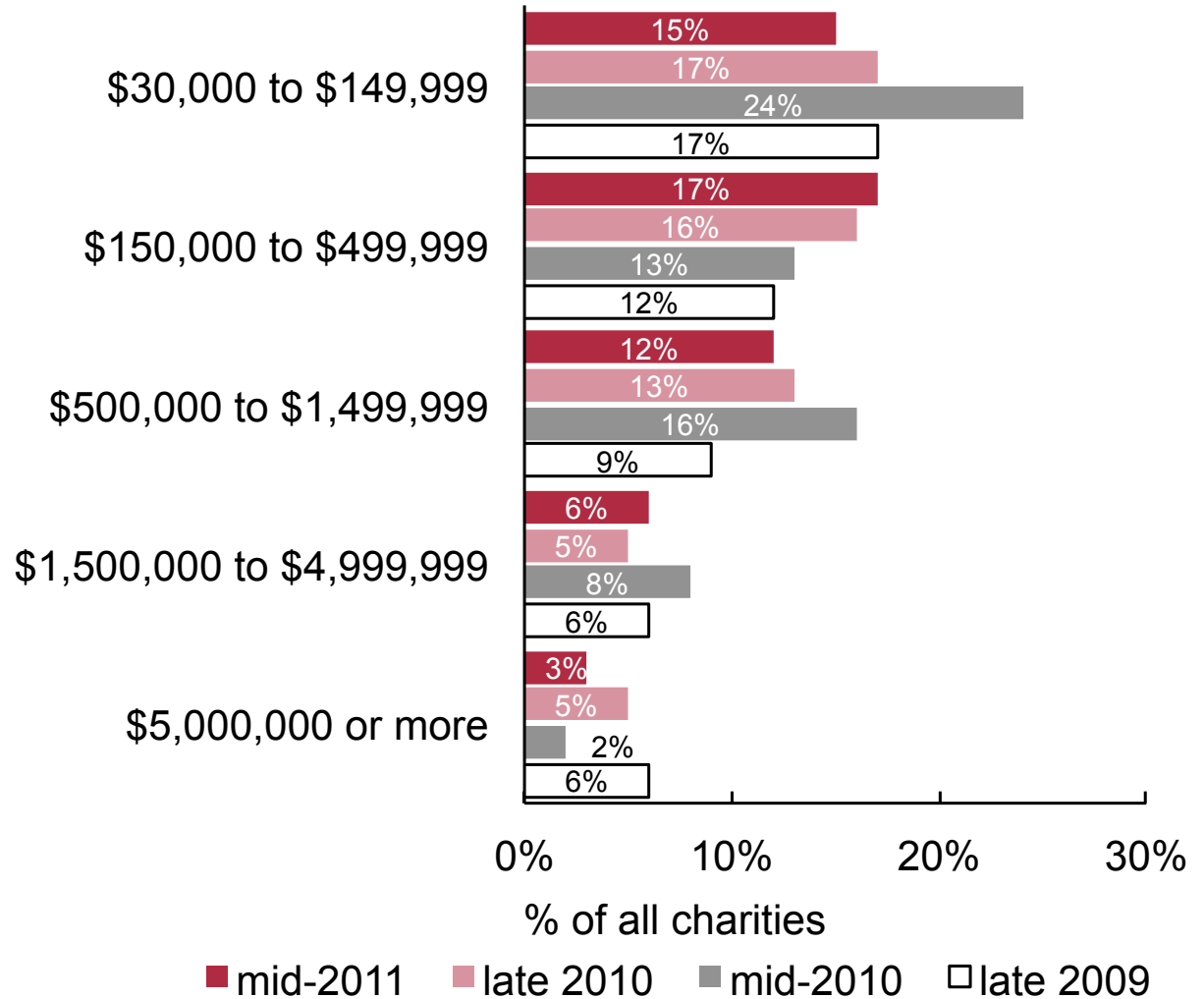


The percentage of operating charities under high stress has receded to late 2009 levels.

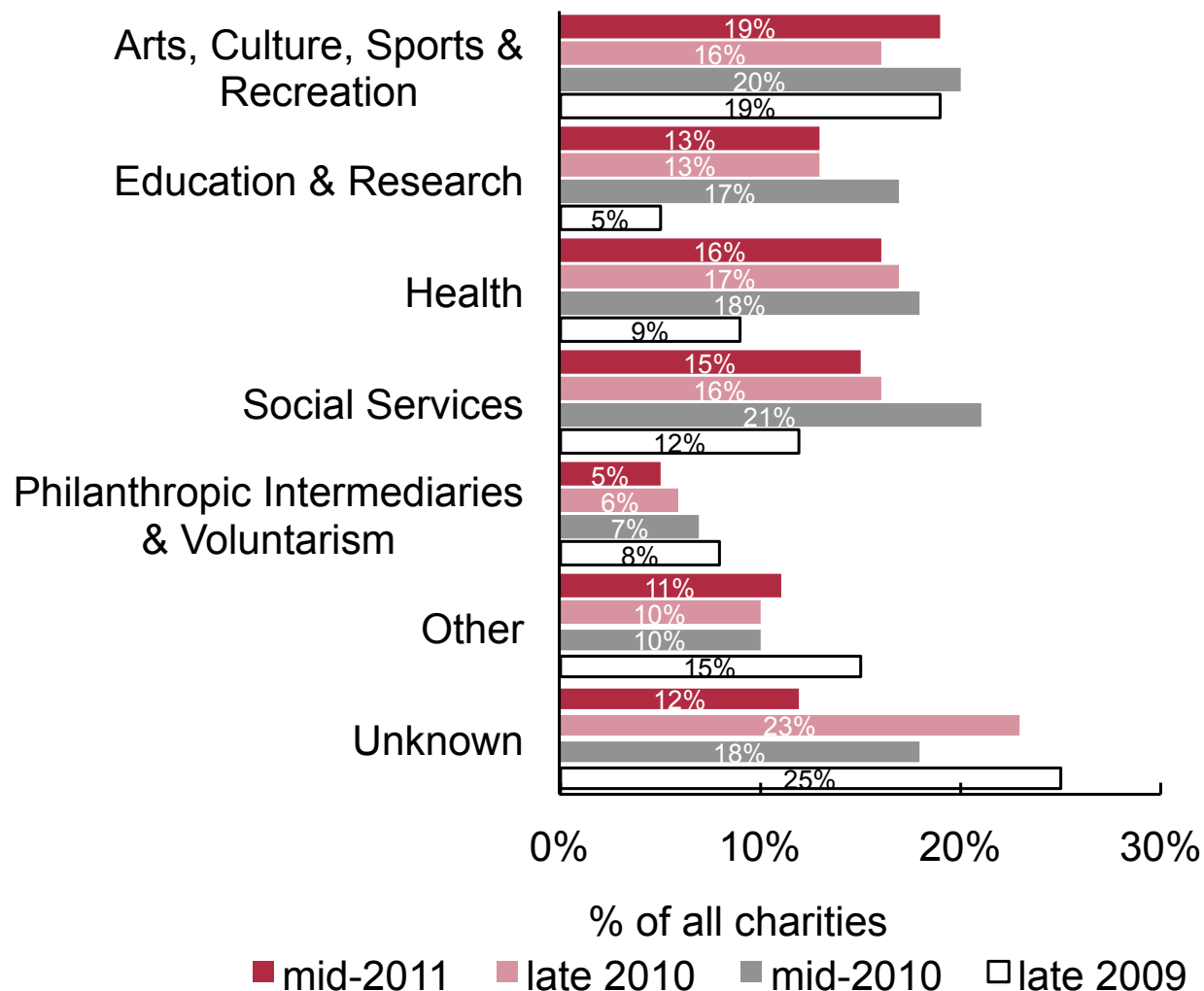


□ late 2009   ■ mid-2010   ■ late 2010   ■ mid-2011

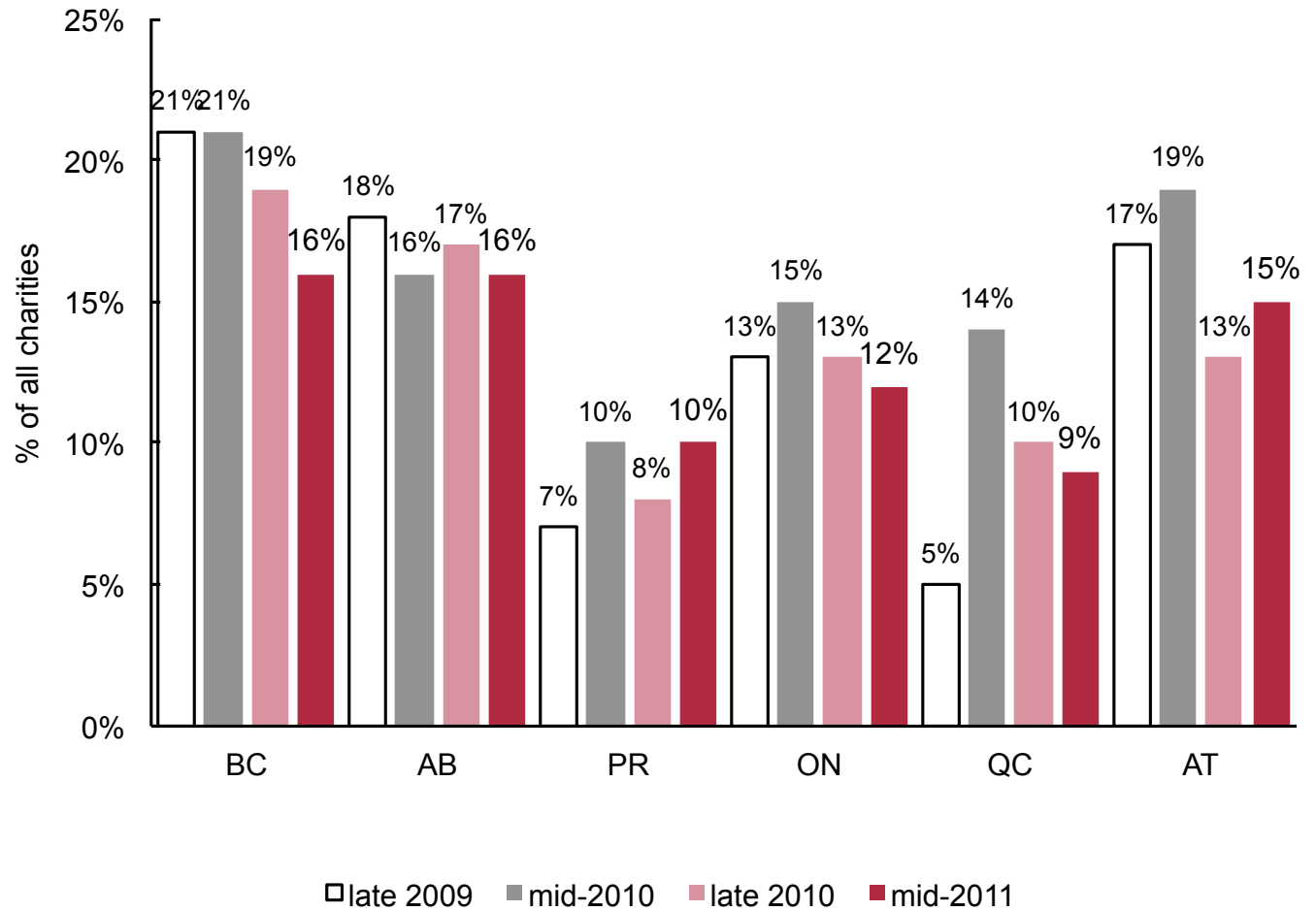
Generally, smaller charities are more likely to be under high stress than are larger charities.



Philanthropic Intermediaries and Voluntarism Promotion organizations are less likely to be under high stress.

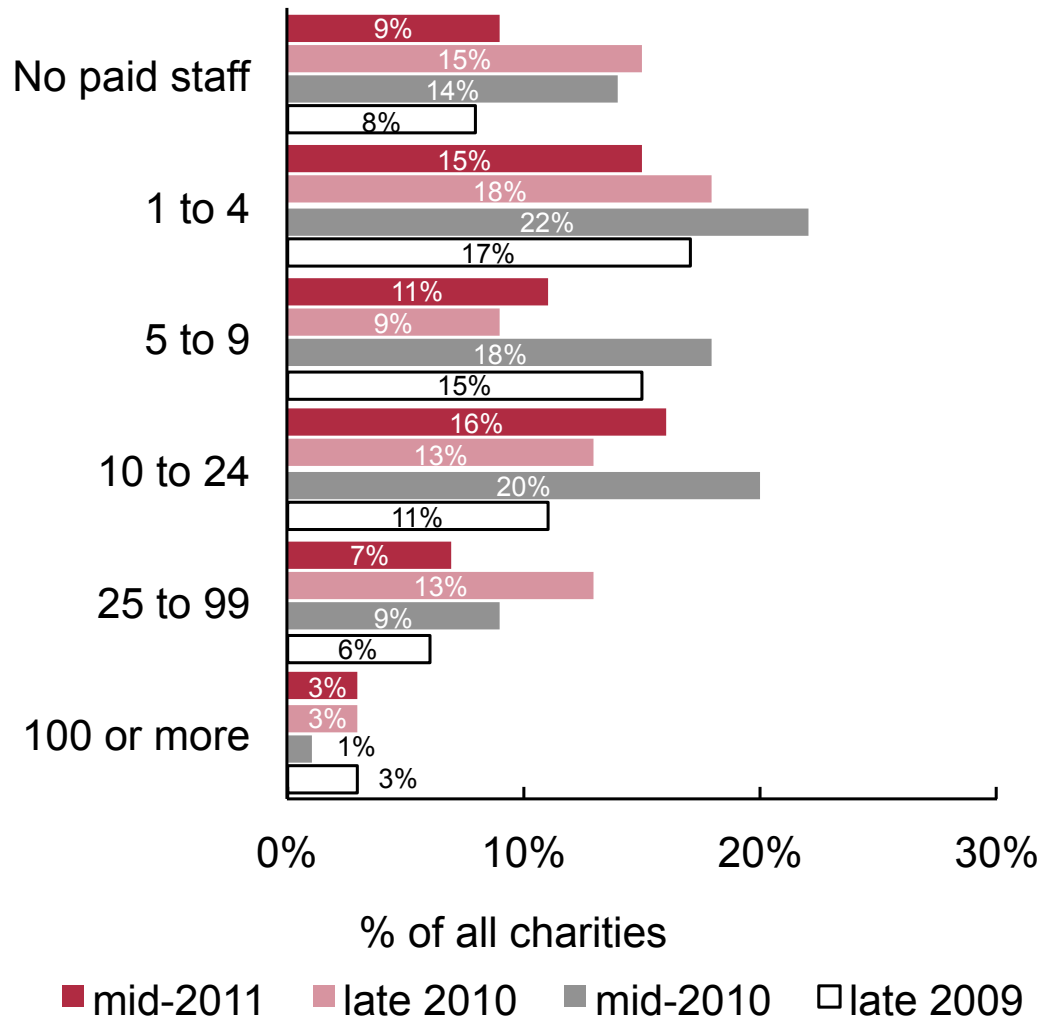


British Columbia and Alberta organizations are most likely to be under high stress. Quebec charities least likely.



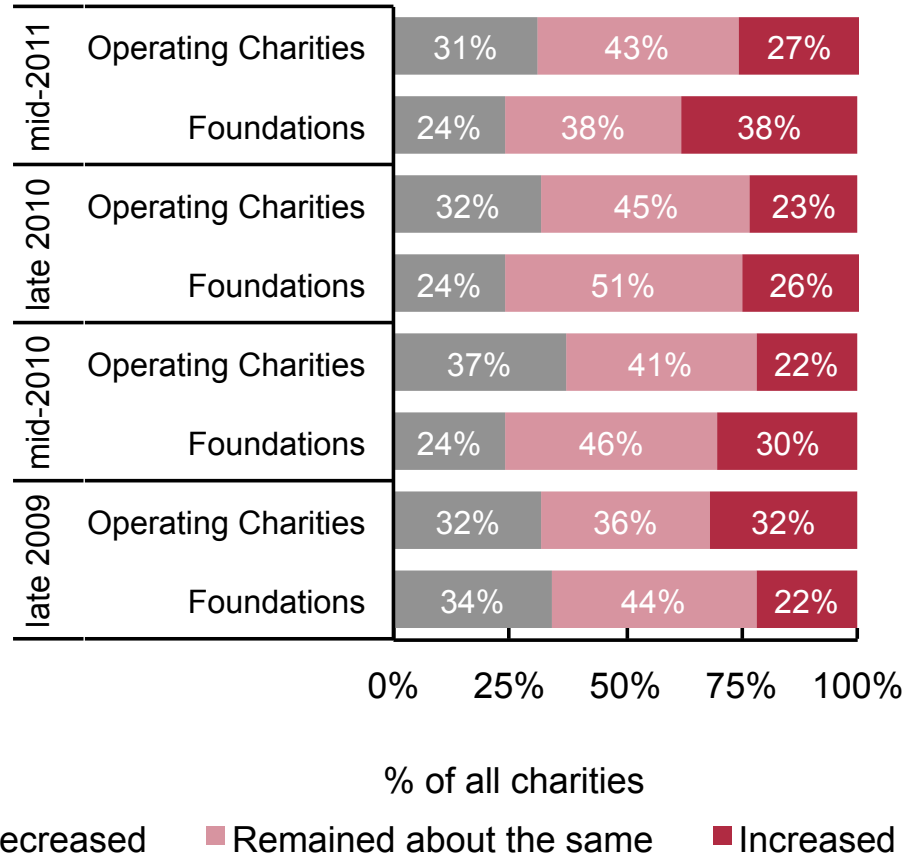


Charities with 25 paid staff or more are less likely to be under high stress.



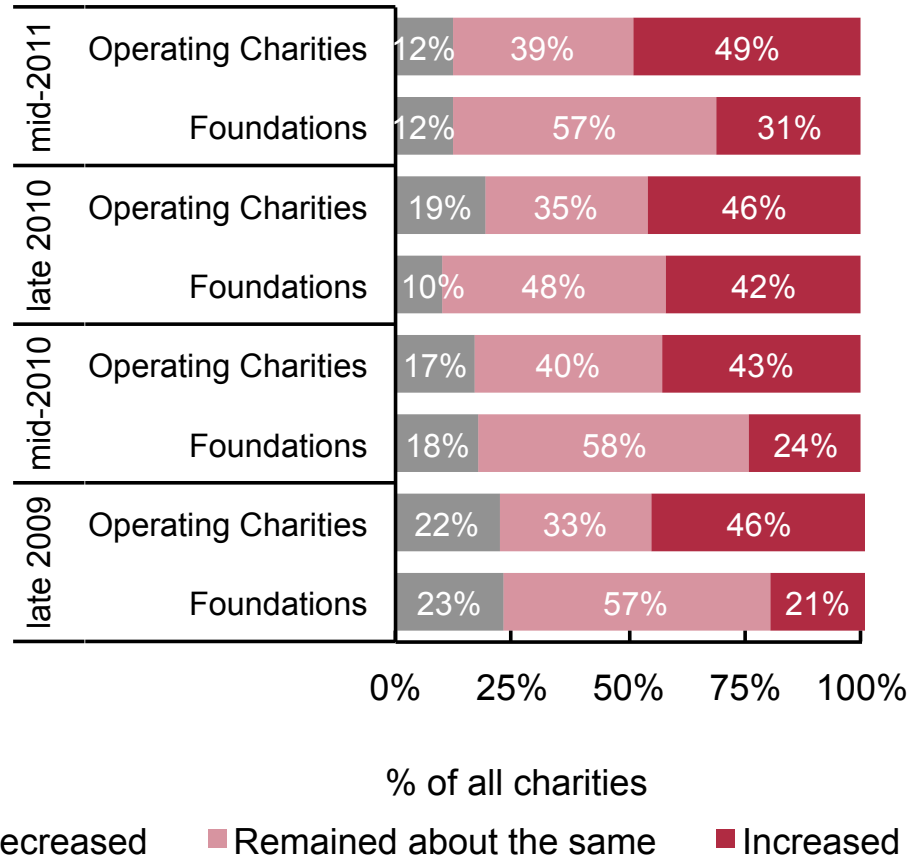
Foundations are much more likely than operating charities to report increased revenues.

## Charities are more likely to report increased revenues.



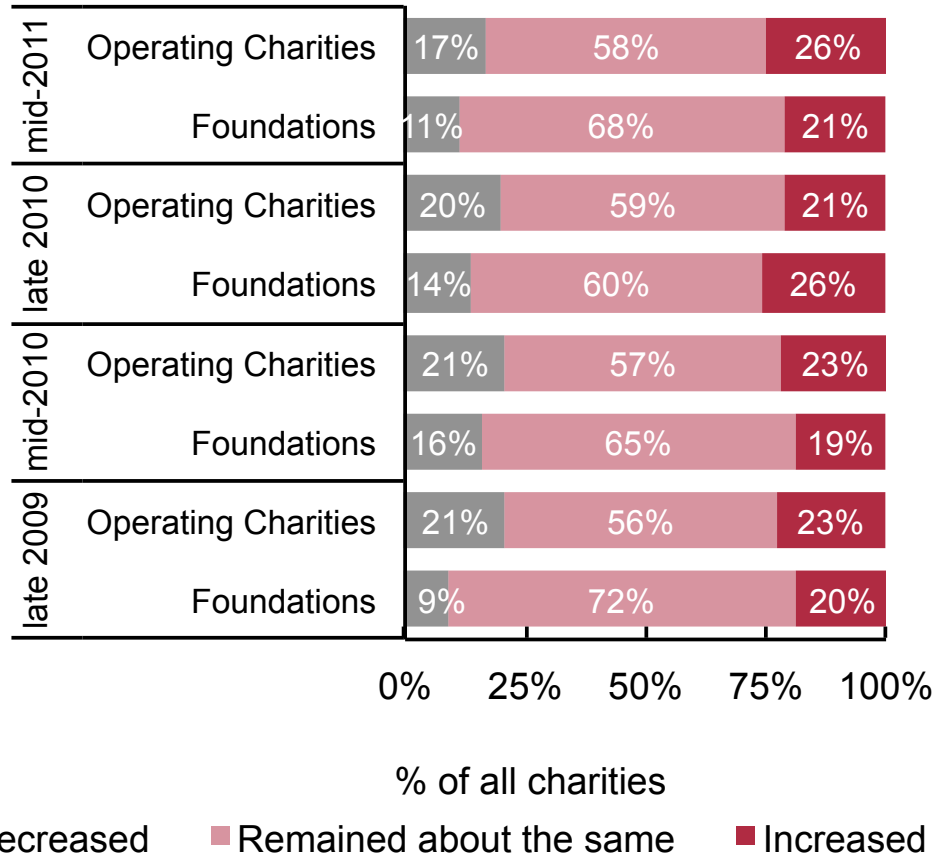
Operating charities are more likely than foundations to report that expenditures have increased.

## Charities are more likely to report increased expenditures than in mid-2010.



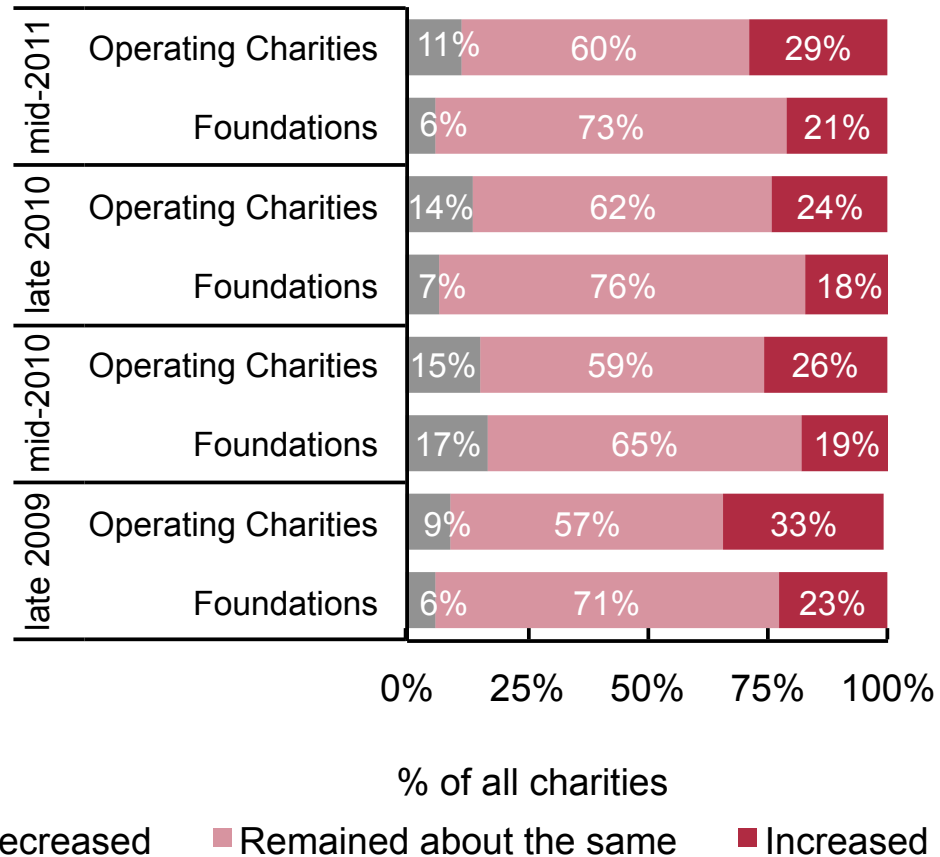
Operating charities are more likely than foundations to report that paid staff numbers have increased.

The paid staff change picture continues to remain largely stable.



Operating charities are more likely than foundations to report that volunteer numbers have increased.

Similarly, the volunteer change picture has largely held steady from mid-2010.



Fewer organizations are predicting that demand will increase and more are saying they will be better able to carry out their missions.

The level of confidence in the future, already high, has increased.



Imagine Canada's programs that support the sector include:

CANADIAN DIRECTORY  
TO FOUNDATIONS  
& CORPORATIONS

\$1 billion in available funding.



Promotion of good corporate citizenship.

Charity Tax Tools

Essential tax information for  
Canada's charities.



Governance and financial accountability.

GIVING &  
VOLUNTEERING

Knowledge about the sector and  
how Canadians support it.

Insurance & Liability  
RESOURCE CENTRE for Nonprofits

Risk management support for the sector.



Canada's largest collection of charitable  
and nonprofit resources.

## Acknowledgements

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## About Imagine Canada

Imagine Canada is a national charitable organization whose cause is Canada's charities and nonprofits. We reinforce the sector's collective voice, act as a forum and meeting place and create an enabling environment in which organizations contribute to building stronger communities.

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