

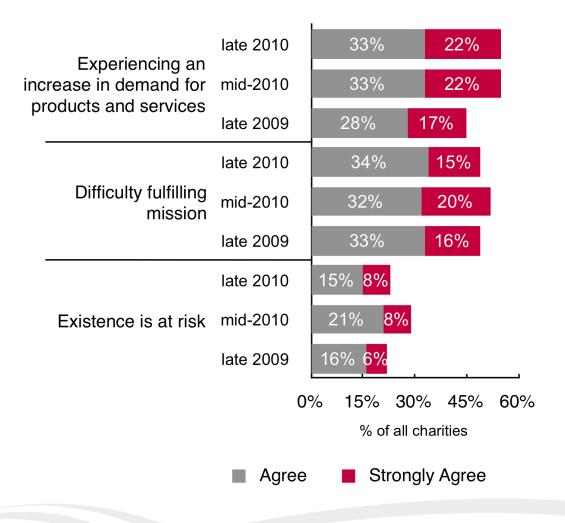
Imagine Canada's Sector Monitor

January 2011

Highlights from the Sector Monitor, Vol.1, No.3

About half of organizations face challenges carrying out their mission and almost one-quarter are at risk.

Demand continues to be heightened, though other challenges are at late 2009 levels.





Just over half of organizations forecast difficulty covering expenses at some point in the next two years.

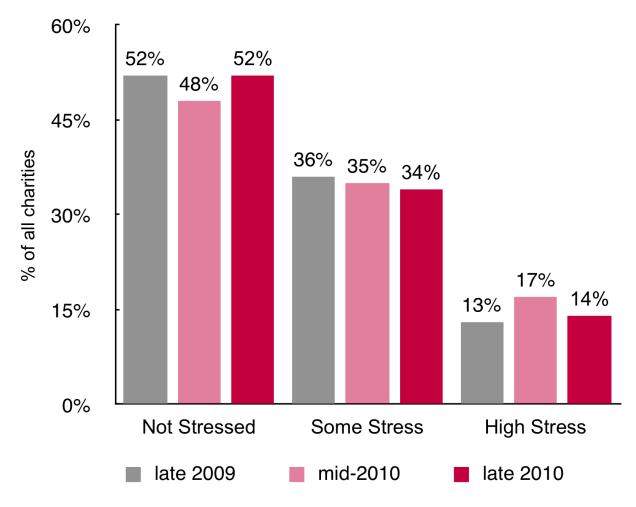
More organizations are still forecasting difficulty covering expenses over the medium- to long-term than in late 2009.





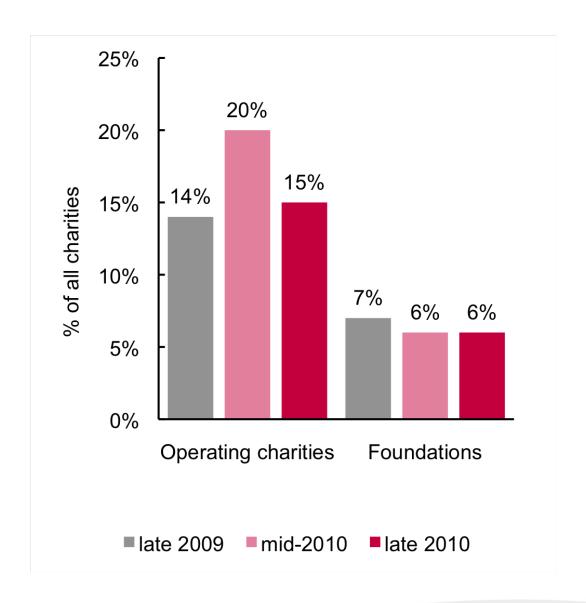
About one in seven charities is under high stress.

The level of stress is consistent with that seen in late 2009.



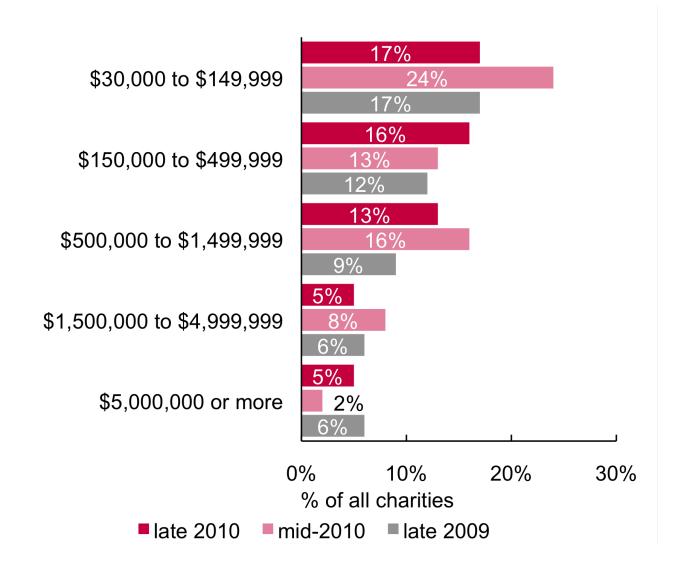


The percentage of operating charities under high stress has receded to late 2009 levels.



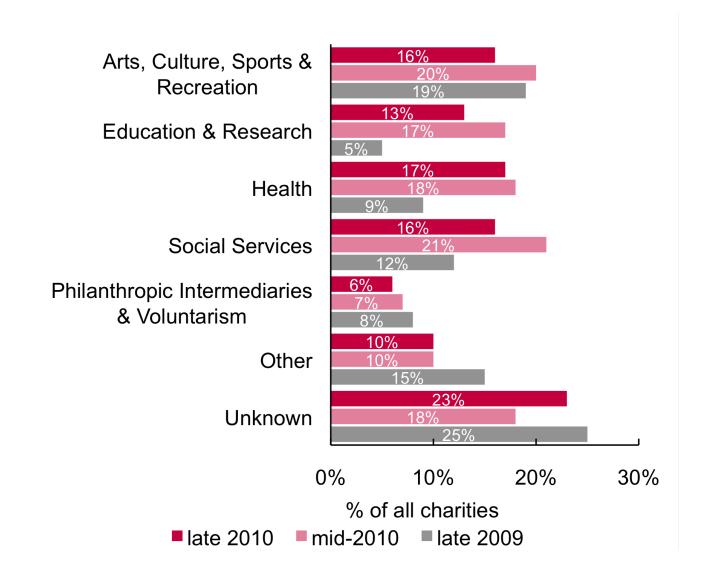


Smaller charities are more likely to be under high stress than are larger charities.



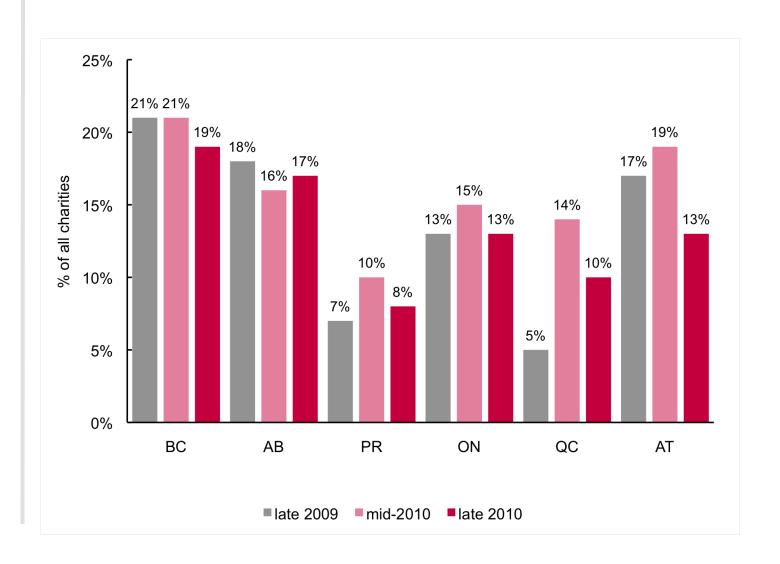


Philanthropic
Intermediaries
and Voluntarism
Promotion
organizations are
less likely to be
under high
stress.



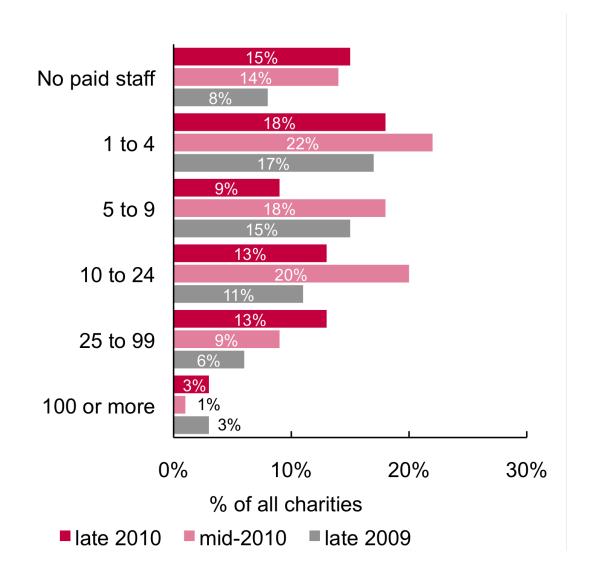


British
Columbia
organizations
are most likely
to be under
high stress.
Prairie
charities least
likely.





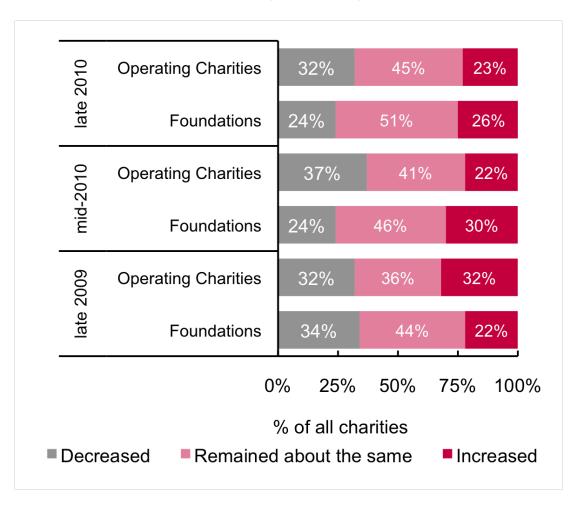
Charities with between 1 and 4 paid staff are more likely to be under high stress than most larger organizations.





Foundations are less likely than operating charities to report decreased revenues.

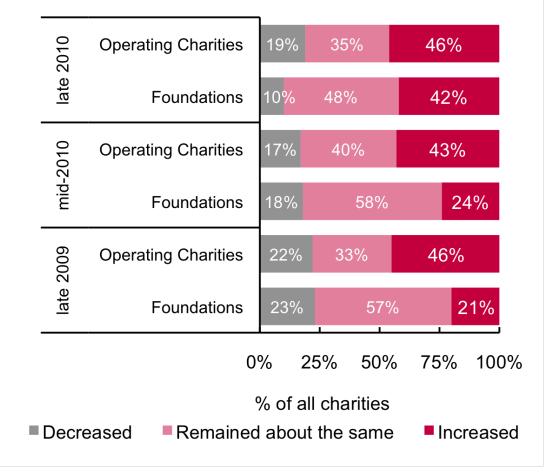
Revenues are continuing to stagnate.





Foundations are less likely than operating charities to report that expenditures have dropped.

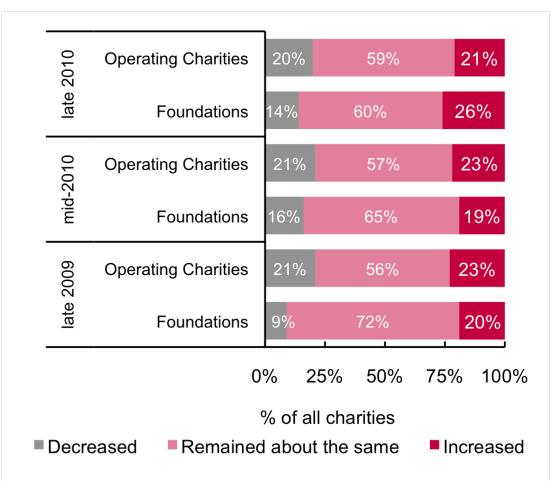
Charities are more likely to report increased expenditures than in mid-2010.





Charities with small numbers of paid staff have been losing a steady trickle of paid staff.

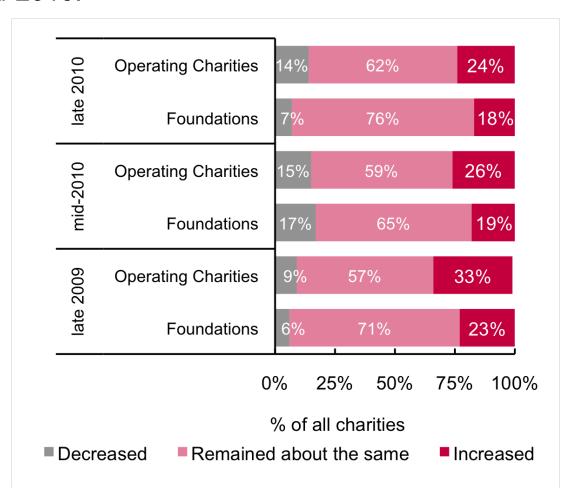
Superficially, the paid staff change picture remains largely stable.





Operating charities are more likely than foundations to report that volunteer numbers have decreased.

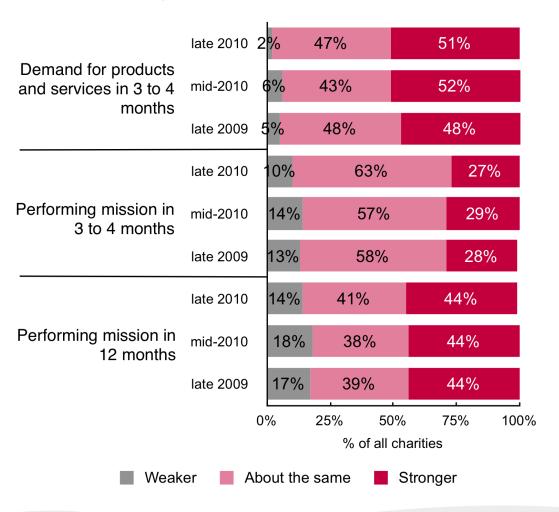
Volunteer change picture has largely held steady from mid-2010.





Fewer organizations are predicting that they will be less able to carry out their missions or that demand will be weaker.

In spite of challenges, the level of confidence in the future remains high.





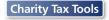
Imagine Canada's programs that support the sector include:

CANADIAN DIRECTORY TO FOUNDATIONS & CORPORATIONS

\$1 billion in available funding.



Promotion of good corporate citizenship.



Essential tax information for Canada's charities.



Governance and financial accountability.



Knowledge about the sector and how Canadians support it.



Risk management support for the sector.



Canada's largest collection of charitable and nonprofit resources.

Acknowledgements

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About Imagine Canada

Imagine Canada is a national charitable organization whose cause is Canada's charities and nonprofits. We reinforce the sector's collective voice, act as a forum and meeting place and create an enabling environment in which organizations contribute to building stronger communities.

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